

Professor Alex Nicholls MBA

Saïd Business School
University of Oxford
UK

Alex.Nicholls@sbs.ox.ac.uk
(44) 0789-4199-347

Personal Narrative

Professor Alex Nicholls MBA is the first tenured professor in social entrepreneurship appointed at the University of Oxford and was the first staff member of the Skoll Centre for Social Entrepreneurship in 2004. His research interests range across several key areas within social entrepreneurship and social innovation, including: the nexus of relationships between accounting, accountability, and governance; public and social policy contexts; social investment; and Fair Trade.

To date Nicholls has published more than seventy papers, chapters and articles and six books. Most appear in a wide range of peer reviewed journals and books, including five papers in Financial Times Top 30 journals (with two others under review and resubmit). His 2009 paper on social investment won the Best Paper Award (Entrepreneurship) at the British Academy of Management. In 2010, Nicholls edited a Special Edition of Entrepreneurship, Theory and Practice on social entrepreneurship – the first time a top tier management journal had recognized the topic in this way. He is the General Editor of the Skoll Working Papers series and the Editor of the *Journal of Social Entrepreneurship*.

Nicholls is also the co-author of a major research book on Fair Trade (with Charlotte Opal, Sage, 2005) and the editor of a collection of key papers on social entrepreneurship (Oxford University Press, 2006, 2008). Both represent the best selling and most cited academic books on their subjects in the world. In 2011, Nicholls published a co-edited volume on social innovation – the first scholarly book on the subject. In 2015, he will publish a co-edited volume on social finance (again this is the first academic collection on the subject) and a monograph on the politics of social entrepreneurship and innovation globally.

Nicholls has held lectureships at a wide variety of academic institutions including: University of Toronto, Canada; Leeds Metropolitan University; University of Surrey; Aston Business School and the University of Oxford. He has been a Fellow of the Academy of Marketing Science and a Member of the Institute of Learning and Teaching. Nicholls also sat on the regional social enterprise expert group for the South East of England and is a member of the Advisory Group for the ESRC Social Enterprise Capacity Building Cluster. He is an Honorary Fellow at the Third Sector Research Centre at the University of Birmingham and a Research Fellow at the Centre for Social Impact, University of New South Wales. Prior to returning to academic life, Nicholls held senior management positions at the John Lewis Partnership, the largest mutual retailer in Europe. He also currently sits of the Board of several social enterprises.

Education

| | | |
|------|---|--------------------------|
| 2000 | Lady Margaret Hall, University of Oxford | MBA |
| 1990 | King's College London | PhD English |
| 1986 | King's College London | MA English (Distinction) |
| 1985 | King's College London | BA (Hons) English (2.1) |

Employment

| | | |
|---------|---|--|
| 2013- | Saïd Business School, University of Oxford | Tenured Professor of Social Entrepreneurship |
| 2004-13 | Saïd Business School, University of Oxford | University Lecturer in Social Entrepreneurship |
| | Harris Manchester College, Oxford | Fellow in Management |
| 2003-4 | Aston University | Lecturer in Marketing |
| 2001-3 | University of Surrey | Senior Lecturer in Retail Marketing |
| 2000-1 | Leeds Metropolitan University | Senior Lecturer in Retail Marketing |
| 1990-2 | University of Toronto | Senior Research Fellow |



Publications

Peer-Reviewed Journal Articles

(**Financial Times Top 40 Ranking*)

Nicholls, A., Huybrechts, B. (2015), ‘Sustaining Inter-Organizational Relationships across Institutional Logics and Power Asymmetries: the Case of Fair Trade’, *Journal of Business Ethics* (forthcoming)*

Nicholls, A., and Lehner, O. (2014), ‘Social Finance and Crowd-Funding for Social Enterprises: a Public-Private Case Study Providing Legitimacy and Leverage’, *Journal of Venture Capital*, 16.4, pp. 271 - 286

Nicholls, A., and Huybrechts, B. (2013), ‘The Role of Legitimacy in Social Enterprise-Corporate Collaboration’, *Social Enterprise Journal*, 9.2, pp. 130-146
Google Scholar Citation: 9.

Nicholls, A., Moore, M-L., Westley, F. (2012), ‘The Social Finance and Social Innovation Nexus’, *Journal of Social Entrepreneurship*, 3.2, pp. 115–132
Google Scholar Citation: 19

Nicholls, A. (2011), ‘Fair Trade: Towards an Economics of Virtue’, *Journal of Business Ethics*, 92, pp.241-255*
Google Scholar Citation: 43.

Nicholls, A. (2010), ‘The Legitimacy of Social Entrepreneurship: Reflexive Isomorphism in a Pre-Paradigmatic Field’, *Entrepreneurship Theory and Practice*, 34.4, pp. 611-633*
Google Scholar Citation: 277.

Nicholls A. (2010), ‘Institutionalizing Social Entrepreneurship in Regulatory Space: Reporting And Disclosure By Community Interest Companies’, *Accounting, Organizations and Society*, 35.4, pp. 394-415*
Google Scholar Citation: 69.

Nicholls, (2010), ‘The Institutionalization of Social Investment: The Interplay of Investment Logics and Investor Rationalities’, *Journal of Social Entrepreneurship*, 1.1, pp. 70-100

Awarded Best Paper in Entrepreneurship by the British Academy of Management 2009
Google Scholar Citation: 64.

Nicholls A. (2009), “‘We Do Good Things Don’t We?’: Blended Value Accounting In Social Entrepreneurship”, *Accounting, Organizations and Society*, 34.6-7, pp. 755-769*
Most downloaded paper whilst the volume was in press.
Google Scholar Citation: 176.

Nicholls, A. (2009), ‘Learning to Walk: Social Entrepreneurship’, *Innovations: Special Edition Skoll World Forum*, pp. 209-222
Google Scholar Citation: 10.

Nicholls, A., and Alexander, A. (2006) 'Rediscovering Consumer-Producer Involvement: A Network Perspective on Fair Trade Marketing in the UK ', *European Journal of Marketing*, 40.11-12, pp.1236-1253

Google Scholar Citation: 60.

Nicholls, A., and Lee N. (2006) 'Purchase Decision-Making in Fair Trade and the "Ethical Gap"', *Journal of Strategic Marketing*, 14, pp. 369-386

Google Scholar Citation: 86.

Nicholls, A. (2006), 'Playing the Field: A New Approach to the Meaning of Social Entrepreneurship', *Social Enterprise Journal*, 2.1, pp. 1-5

Google Scholar Citation: 51.

Nicholls, A., and Watson, A. (2005), 'Implementing 'e-Value' Strategies in UK Retailing', *International Journal of Retail & Distribution Management*, 33.6, pp. 426-443

Google Scholar Citation: 30.

Nicholls, A., and Cullen, P. (2004) 'The Child-Parent Purchase Relationship: Pester Power, Human Rights and Retail Ethics', *Journal of Retailing and Consumer Services*, 11, pp. 75-86

Google Scholar Citation: 61.

Nicholls, A. (2004), 'Fair Trade New Product Development', *Service Industries Journal*, 24.2, pp. 102-117

Google Scholar Citation: 23.

Nicholls, A (2002), 'Strategic Options in Fair Trade Retailing', *International Journal of Retail and Distribution Management* (2002), 30.1, pp. 6-17

Google Scholar Citation: 202.

Peer-Reviewed Journal Articles Currently Under Review

Nicholls, A., and Teasdale, S., 'Re-evaluating Policy Paradigms: Social Enterprise Ideas and Policies in England under the New Labour and Coalition Governments', *Public Administration Review*

Nicholls, A., Huybrechts, B., 'Shaping Institutional Complexity through Hybrid Market Interactions: The Case of Fair Trade Social Enterprises', *Organization Studies*

Nicholls, A., and Dorado, S., 'The Creation of Social Value Within Markets: A Typology of Social Orders', *Academy of Management Review*

Papers To Be Submitted in 2015

Nicholls, A., 'Accounting for Social Impact: Materiality, Uncertainty, and Empowerment', *Accounting, Organizations and Society*

Nicholls, A., and Teasdale, S., 'Change and Persistence in Policy Formation: Ideational Dynamics in Historical Institutionalism', to be submitted to *Journal of Public Administration Research and Theory*

Peer-Reviewed Books

Nicholls, A., (2017), *Changing The Rules of The Game - The Politics of Social Innovation*, Edward Elgar (forthcoming)

Nicholls, A., Gabriel, M., and Simon, J. (eds) (2015), *New Frontiers of Social Innovation*, Palgrave MacMillan (forthcoming)

Nicholls, A., Paton, R., and Emerson, J. (eds) (2015), *Social Finance*, Oxford University Press (forthcoming)

Nicholls, A., and Murdock, A. (eds) (2011), *Social Innovation: Blurring Boundaries to Reconfigure Markets*, Palgrave MacMillan
Google Scholar Citation: 30.

Nicholls, A. (ed) (2008), *Social Entrepreneurship: New Models of Sustainable Social Change: Paperback Edition (with new preface)*, Oxford University Press

Nicholls, A. (ed) (2006), *Social Entrepreneurship: New Models of Sustainable Social Change*, Oxford University Press

Best-selling and most cited academic book on Social Entrepreneurship. Sales to date: 7343.
Google Scholar Citation: 658.

Nicholls, A., and Opal, C. (2005), *Fair Trade: Market-Driven Ethical Consumption*, Sage
Best-selling and most cited academic book on Fair Trade. Sales to date: 7512.

Google Scholar Citation: 471. Published in Japanese, March 2010. Published in Korean, October 2010

Peer-Reviewed Book Chapters

Nicholls, A., and Huybrechts, B. (2015), 'Fair Trade and Mutuals', in Michie, J. (ed), *The Oxford Handbook on Co-operatives and Mutuals* (Forthcoming)

Nicholls, A., Gabriel, M., and Simon, J. (2015), 'Introduction', in Nicholls, A., Gabriel, M., and Simon, J. (eds), *New Frontiers of Social Innovation*, Palgrave MacMillan (forthcoming)

Nicholls, A. (2015), 'The Paradigm Paradox of Social Entrepreneurship', in Douglas, H., and Grant, S., *Social Entrepreneurship and Enterprise: Concepts in Context*, Melbourne University Press (forthcoming)

Nicholls, A., and Dees, G. (2015), 'Social Innovation', *The International Encyclopaedia of Social and Behavioural Science*, 2nd Edition, Elsevier (forthcoming)

Nicholls, A., and Emerson, J. (2015), 'Introduction: The Nature of `Social Finance`', in Nicholls, A., Paton, R., and Emerson, J. (eds), *Social Finance*, Oxford University Press (forthcoming)

Nicholls, A., and Patton, A. (2015), 'Projection, Valuation, and Pricing in Social Finance', in Nicholls, A., Paton, R., and Emerson, J. (eds), *Social Finance*, Oxford University Press (forthcoming)

Nicholls, A., and Tomkinson, E. (2015), 'Risk and Return in Social Finance: "I am the Market"', in Nicholls, A., Paton, R., and Emerson, J. (eds), *Social Finance*, Oxford University Press (forthcoming)

Nicholls, A., Emerson, J., Oleksiak, A. (2015), 'Impact Investing', in Nicholls, A., Paton, R., and Emerson, J. (eds), *Social Finance*, Oxford University Press (forthcoming)

Nicholls, A., Nicholls, J., Paton, R., (2015), 'Measuring Social Impact', in Nicholls, A., Paton, R., and Emerson, J. (eds), *Social Finance*, Oxford University Press (forthcoming)

Nicholls, A., Spear, R., and Paton, R. (2015), 'Public Policy for Social Finance in Context', in Nicholls, A., Paton, R., and Emerson, J. (eds), *Social Finance*, Oxford University Press (forthcoming)

Nicholls, A., Schwartz, R., and Jones, C. (2015), 'Building the Social Finance Infrastructure', in Nicholls, A., Paton, R., and Emerson, J. (eds), *Social Finance*, Oxford University Press (forthcoming)

Nicholls A. (2014), 'Fair and Ethical Trade', in Farrell, A. (ed), *Encyclopaedia of Management: Marketing*, Wiley (forthcoming)

Nicholls, A. (2014). 'Social Entrepreneurship', Anheier, H., and Juergensmeyer, M. (eds), *The Encyclopaedia of Global Studies*, SAGE (forthcoming)

Nicholls, A., and Schwartz, R. (2014), 'The Demandside of the Social Investment Marketplace', in Salamon, L. (ed), *New Frontiers of Philanthropy: A Guide to the New Tools and New Actors that Are Reshaping Global Philanthropy and Social Investing*, Jossey-Bass, pp. 562-582

Nicholls, A., and Cho, A. (2013), 'Social Entrepreneurship: The Structuration of a Field', in Kickul, J., Gras, D., and Bacq, S. (eds.), in *Social Entrepreneurship (The International Library of Entrepreneurship Series)*, Volume 1, Edward Elgar

Nicholls, A. (2013), 'Filling the Capital Gap: Institutionalizing Social Finance', in Denny, S., and Seddon, F. (eds), *Evaluating Social Enterprise*, Palgrave MacMillan, pp. 161-196

Nicholls, A. (2013), 'The Social Entrepreneurship-Social Policy Nexus in Developing Countries', in Walker, D., and Surrender, R. (eds), *Social Policy in a Developing World: A Comparative Analysis*, Oxford University Press, pp. 183-216

Huybrechts, B., Nicholls, A., and Mouchamps, H. (2012), 'Entrepreneuriat social: définitions, ressorts et défis', in Bayle, E., and Dupuis, J.-C. (eds.), *Management des Entreprises de l'économie Sociale et Solidaire*, De Boeck Université, Bruxelles, pp. 89-106

Google Scholar Citation: 31.

Nicholls, A. (2012), 'The Legitimacy of Social Entrepreneurship: Reflexive Isomorphism in a Pre-Paradigmatic Field', in Gidron, B., and Hasenfeld, Y. (eds), *Social Enterprises: An Organizational Perspective*, Palgrave MacMillan, pp. 222-248

Nicholls, A., and Huybrechts, B. (2012), 'Social Entrepreneurship: Definitions, Drivers and Challenges', in Volkmann, C., Tokarski, K., and Ernst, K. (eds.), *Social Entrepreneurship and Social Business: An Introduction and Discussion with Cases*, Gabler, pp. 32-48

Nicholls, A. (2011), 'Social Entrepreneurship and Social Enterprise', in Edwards, M. (ed), *The Oxford Handbook of Civil Society*, Oxford University Press, pp. 80-92

Nicholls, A. (2011), 'Social Entrepreneurship Teaching and Research: Orphan, Cuckoo, or Walrus?', in Brock, D., and Kim, M. (eds), *Social Entrepreneurship Education Handbook*, Ashoka U, pp. 6-10

Nicholls, A., and Murdock, A. (2011), 'Introduction: The Nature of Social Innovation', in Nicholls, A., and Murdock, A. (eds) (2011), *Social Innovation: Blurring Boundaries to Reconfigure Markets*, Palgrave MacMillan, pp. 1-30

Google Scholar Citation: 29

Nicholls A. (2010), 'The Functions of Measurement in Social Entrepreneurship', in Hockerts, K., Robinson, J., and Mair, J. (eds), *Values and Opportunities in Social Entrepreneurship*, Palgrave MacMillan, pp. 241-272

Nicholls, A. (2010), 'What Gives Fair Trade It's Right to Operate? Organizational Legitimacy and Strategic Management', in Macdonald, K., and Marshall, S., *Fair Trade, Corporate Accountability and Beyond: Experiments in Global Justice Governance Mechanisms*, Ashgate, pp. 95-121

Google Scholar Citation: 10.

Nicholls, A., and Young, R. (2008), 'New Preface: The Changing Landscape of Social Entrepreneurship', in Nicholls, A. (ed.), *Social Entrepreneurship: New Models of Sustainable Social Change, Paperback Edition*, Oxford University Press, pp.vii-xxiii

Nicholls, A. (2008), 'Capturing the Performance of the Socially Entrepreneurial Organization (SEO): An Organizational Legitimacy Approach', in Robinson, J., Mair, J., and Hockerts, K. (eds), *International Perspectives on Social Entrepreneurship Research*, Palgrave MacMillan, pp. 27-74

Google Scholar Citation: 11.

Nicholls, A. (2006), 'Introduction: The Nature of Social Entrepreneurship', in Nicholls, A. (ed.), *Social Entrepreneurship: New Models of Sustainable Social Change*, Oxford University Press, pp. 1-35

Nicholls, A., and Cho, A. (2006), 'Social Entrepreneurship: The Structuration of a Field', in Nicholls, A. (ed), *Social Entrepreneurship: New Models of Sustainable Social Change*, Oxford University Press, pp. 99-118

Google Scholar Citation: 266.

Nicholls, A. (2006), 'Social Entrepreneurship', in Carter, S. and Evans-Jones, D. (eds.), *Enterprise and Small Business: Principles, Practice and Policy. 2nd Edition*, FT Prentice Hall, pp. 220-242

Nicholls, A. (2004), 'Social Entrepreneurship: The Emerging Landscape', in *Financial Times Handbook of Management: Third Edition* (2004), pp. 636-43

Other Publications

Nicholls, A. (2014), 'Ensuring CSR Schemes Have Real Impact', *South China Morning Post*, May 26th

Nicholls, A., and Tomkinson, E. (2013), *The Peterborough Pilot Social Impact Bond*, Skoll Centre for Social Entrepreneurship/Pears Foundation Case Study

Nicholls, A. (2012), 'The Mutual Option', Op Ed *Sydney Morning Herald*, February 18th

Nicholls, A. (2011), 'Impacts of the Social Enterprise Investment Fund on the Landscape of Social Investment', in Alcock, P., Hall, K., and Millar, R. (eds), *Evaluation of the Social Enterprise Investment Fund*, Department of Health

Nicholls, A. (2011), *The Social Enterprise Investment Fund (SEIF) Evaluation: The Landscape of Social Investment in the UK*, Third Sector Research Centre: Working Paper

Curtis, T., Minto, I., and Nicholls, A. (2007), *Cultural Shift South East Report*, SEEDA: Final Report

Nicholls, A. (2007), *What is the Future of Social Enterprise in Ethical Markets?*, Office of The Third Sector: Working Paper

Nicholls, A., and Pharoah, C. (2007), *The Landscape of Social Finance*, Skoll Centre for Social Entrepreneurship: Working Paper
Google Scholar Citation: 29.

Nicholls, A. (2005), *Thriving in a Hostile Environment: Fair Trade's Role as a Positive Market Mechanism for Disadvantaged Producers*, Fairtrade Foundation: Working Paper
Google Scholar Citation: 12.

Nicholls, A. (2005), *Measuring Impact in Social Entrepreneurship: New Accountabilities to Stakeholders and Investors?*, Local Government Research Centre: Working Paper
Google Scholar Citation: 31.

Nicholls, A. (2005), 'Fair Trade: Can It Really Change the World?', *Alliance Magazine*, 10.3, September, pp. 37-39

Nicholls, A. (2004), 'The Power of Not-For-Profit', *Business at Oxford*, October, pp. 27-31

Book Reviews

Nicholls, A. (2008), F. Perrini (ed.) 'The New Social Entrepreneurship: What Awaits Social

Entrepreneurship Ventures?', *International Small Business Journal*, 26.2, pp. 247-251

Nicholls, A. (2005), Spence, L., Habisch, A., and Schmidpeter, R. (eds.) 'Responsibility and Social Capital: The World of Small and Medium Sized Enterprises', *International Small Business Journal*, 23.5, pp. 574-577

Research Grants

Foundation Grant

£4,400,000: Skoll Foundation, to establish the Skoll Centre for Social Entrepreneurship, jointly with Said Business School (2003)

Competitive Research Grants

\$60,000 MacArthur Foundation Research Grant on Social Finance (2015)

Euro 2,600,000 FP7 Grant, *The Economic Underpinnings of Social Innovation* (2014-18), Principal Investigator and Work Package Leader

£15,000 ESRC Seminar Series on Critical Approaches to Social Enterprise (2012-13), Principal Investigator

£223,000 ESRC Research Grant on Mutual and Co-operative Models of Ownership, lead by Middlesex University (2012-13), as Senior Researcher

£400,000 Department of Health funded research on the Social Enterprise Investment Fund, lead by the Third Sector Research Centre, University of Birmingham (2009-11), as Senior Researcher

£15,000 ESRC Seminar Series on Social Investment, jointly with the Open University (2007-8)

£45,000: Department of Trade and Industry, working papers on Social Investment, Principal Investigator (2006-8)

£96,000: EU EQUAL Fund research on social enterprise in Europe, Principal Investigator (2005-7)

Competitive Research Grant Submitted

Euro 2,700,000 Horizon 2020 Grant, *Financial Innovation to Support Welfare Reform in the EU*, Principal Investigator and Work Package Leader

Research Conferences

Peer-Reviewed Conferences Organized

Social Investment Symposium, co-organized with the Cabinet Office, 30th November 2012, Oxford

International Social Innovation Research Conference (ISIRC), co-organized with London, South Bank University (2009, 2010, 2011, 2012, 2013)

Research Colloquium on Social Entrepreneurship, co-organized with Duke University (2007, 2009, 2010, 2011, 2012, 2013)

Social Enterprise Research Conference (SERC), co-organized with Open University and London, South Bank University (2006, 2007, 2008)

Oxford Fair Trade Research Conference (2004, 2009)

Peer-Reviewed Conference Papers

‘The Economic Underpinnings of Social Innovation’, ISIRC, Northampton, September 2014

‘Social Finance in Africa’, Wits Business School, Cape Town, South Africa, May 2014

‘Risk, Return and Valuation in Social Finance’, 6th Colloquium on Social Entrepreneurship, University of Oxford, July 2013

‘Measuring Social Innovation Impact’, International Conference on Technology, Innovation and Social Change, Tata Institute of Social Sciences, Mumbai, India, January 2013

‘New Perspectives on Social Impact Measurement’, 9th Satter Social Entrepreneurship Conference, New York University, USA, November 2012

‘Social Entrepreneurship and Social Policy’, Social Policy and International Contexts, Green-Templeton College, University of Oxford, July 2012

‘Social Investment Policy in Asia’, Igniting Impact Investment Conference, National University of Singapore, June 2012

‘Social Innovation and Public Welfare’, Social Innovation Lecture Series, University of Western Australia, April 2012

‘Weberian Rationalities and Social Investment’, 40th ARNOVA Conference, Toronto, Canada, November 2011

‘The Politics of Social Entrepreneurship’, 8th Satter Social Entrepreneurship Conference, New York University, USA, November 2011

‘Caught on the Boundary: The Micro-Processes of Social Movement-Corporate Relationships’, EMES 3rd Social Enterprise Conference, Roskilde University, Denmark, July 2011

‘The Politics of Social Entrepreneurship’, 4th Colloquium on Social Entrepreneurship, Duke University, USA, June 2011

‘Social Enterprise and Development’, SIPA Seminar Series, Columbia University, USA, February 2011

‘The State of Social Enterprise’, 1st Impact Investing Asia Conference, Dhaka, Bangladesh, January 2011

‘The Institutionalization of Social Investment: The Interplay of Investment Logics and Investor Rationalities’, 7th Satter Social Entrepreneurship Conference, New York University, USA, November 2010

‘The Power of Social Entrepreneurship: Discourses, Legitimacy, and Control’, GETIDOS Seminar, University of Greifswald, Germany, October 2010

‘Commoditizing the Organizational Legitimacy of a Social Movement for Mass Consumption: Corporate Partnerships in Fair Trade’, 2nd International Social Innovation Conference (ISIRC), Oxford, UK, September 2010

‘The New Social Entrepreneurship’, Global Economic Symposium, Ploen Germany September 2009

‘Social Entrepreneurship: The Need For A Kuhnian Paradigm?’, International Social Innovation Conference (ISIRC), Oxford, UK, September 2009

‘Social Investment’, Second Research Colloquium on Social Entrepreneurship, Duke University, USA, July 2009

‘State Sponsored Social Enterprise’ ISTR Conference, Barcelona, July 2008

‘The Discourses of Fair Trade’, Ethical Trade and Global Justice Conference, University of Melbourne, December 2007

‘Metrics and Innovation in Social Entrepreneurship’, International Social Entrepreneurship Research Conference (ISERC), Copenhagen Business School, Copenhagen, July 2007

‘Barriers Facing State-Sponsored Social Enterprises’, Social Enterprise Research Conference (SERC), London South Bank University, London, June 2006

‘Organizational Legitimacy and Improved Social Value Creation’, International Social Entrepreneurship Research Conference (ISIRC), New York University, New York City, April 2006

‘Social Entrepreneurship and Welfare Services Delivery: The Emerging Health Agenda’, Blended Values Conference, MISP Redazione, University of Bologna, November 2005

'Social Entrepreneurship: Structuring the Field', British Academy of Management Conference, Saïd Business School, Oxford, September 2005

'Governance in Social Entrepreneurship: Impact, Accountability, and Legitimacy', Social Enterprise Research Conference (SERC), Open University Co-operative Research Unit, Milton Keynes, July 2005

'Measuring Impact in Social Entrepreneurship: New Accountabilities to Stakeholders and Investors?', ESRC Research Seminar, Local Government Research Unit, London, April 2005

Recognitions of Distinction

University of Oxford: Said Business School

Tenure (2010)

Chair (2013)

Peer-Reviewed Journal Editorships

General Editor *Skoll Working Paper Series* (Oxford: 2005-8)

General Editor, *Journal of Social Entrepreneurship* (Routledge: Taylor and Francis: 2010-)

Editor (with J. Gregory Dees and Sara Carter), Special Edition on Social Entrepreneurship, *Entrepreneurship Theory and Practice* (2010)

Co-Editor, *The Business of Social and Environmental Innovation and Entrepreneurship* Book Series (Springer: 2012-)

Peer-Reviewed Journal Editorial Boards

Social Enterprise Journal

Other Honours

Research Fellow, Centre for Social Impact, University of New South Wales, Australia (2012-)

Member of Advisory Board, Impact Measurement, European Venture Philanthropy Association (2012-)

Member of Technical Advisory Board to the Regulator of Community Interest Companies (2011-)

Honorary Fellow, Third Sector Research Centre, University of Birmingham: (2009-)

Chair of the Advisory Group for the ESRC Social Enterprise Capacity Building Cluster, Middlesex University (2009-)

Media

2007 March 15th BBC Radio Oxford (UK), Interview

2008 September 23rd ITV, *Tonight with Trevor Macdonald: Fair Trade* (UK), Interview

2012 February 27th Sky *Social Business* (Australia), Interview

2012 August 16th *BonVoyage E.20: ASES*, MakeChange TV (South Korea), Interview

Teaching at University of Oxford (2004-)

Undergraduate: Introduction to Management; Marketing; Brand Management; Retail Management; Operations Management; Supply Chain Ethics; Entrepreneurship; Social Finance

Post-Graduate: MBA Social Entrepreneurship and Social Innovation; MBA Rethinking Business; MBA Social Finance; MBA Valuing Performance and Impact; MBA Social Enterprise Design; EMBA Social Entrepreneurship and Social Innovation; Project supervision

Research Degrees: supervision of MSc (thesis) and DPhil students

Executive Education: Oxford Impact Investing Programme

Short Courses: NHS Health Accelerator

Administration at University of Oxford (2004-)

Member of Examinations Committee, Economics and Management BSc (Said Business School) 2006, 2009, 2011

MBA Entrepreneurship Curriculum Working Party (Said Business School) 2011, 2012

Member of Examinations Committee, Economics and Management BSc (University of Oxford) 2011, 2012