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## Ownership Project 2.0: Private Capital Owners and Impact

### Introducing *Ownership Project Insights*

The Ownership Project 2.0: Private Capital Owners & Impact is a global research project driven by dual imperatives.

First, we are conducting high calibre research into family offices and family holding companies, and when applicable, the investment activities of family businesses and family foundations. We will be publishing this research in the world's top peer-reviewed academic journals.

Second, we aim to move the needle on practitioner behaviour, using our research to drive conversations and influence the strategy and goals of family-owned capital. Achieving this objective requires translating our data and academic research papers into forms that practitioners—family members, non-family leadership and staff, and professional service providers—can actually use, day-to-day.

***Ownership Project Insights*** is the Ownership Project's publication series dedicated to practitioners and their needs. These user-friendly, action-oriented papers will deliver thought leadership, critical analyses, data-driven observations, provocations, and playbooks for family offices and those working closely with them.

Papers in the series will be added to the Ownership Project's website and promoted on our social media channels and newsletter.

#### Submission guidelines

- Submissions of 1,000-3,000 words are welcome from Visiting Students, Academic Visitors, Doctoral Students, Executive MBA and MBA Students, and Ownership Project Collaborating Organisations/Partner Organisations when accompanied by a brief supporting statement from an Ownership Project researcher or affiliated faculty member. We also welcome co-authorship with Ownership Project researchers or affiliated faculty members.
- Submissions will go through a process of light peer-review to ensure quality standards are met. Reviews will be undertaken by a volunteer Editorial Board of practitioners and academics. We will likely ask for revisions, and submission is not a guarantee of publication.
- The writing style should be non-specialist and easy to comprehend for readers with little or no background knowledge on specific topics.
- If accepted, the Ownership Project will format your submission and add the Ownership Project Insights cover page.
- To submit, send your submission and a brief cover letter, including the Ownership Project researcher's supporting statement (if applicable) to <mailto:ownership@sbs.ox.ac.uk>