

Course Information Sheet for entry in 2023-24

PGDip in Strategy and Innovation

About the course

The PGDip in Oxford in Strategy and Innovation (also referred to as an Executive Diploma) offers a unique focus on the relationship and interdependencies between these two concepts. This highly interactive programme is designed to equip experienced professionals with the practical tools to both effectively formulate and execute transformative strategies that drive growth, maximise value and make a dynamic impact in our rapidly changing world.

In today's uncertain world, strategies must be agile. The days of 5–10-year plans are over. Innovation equally isn't static. Continuous 'creative problem-solving' propels organisations forward. Those who don't afford equal attention to strategic agility and innovation, risk stagnating, losing their value and competitive edge. After all, in the words of our programme participants, 'strategy and innovation are all about applying a creative approach to an existing problem to achieve your vision, and how you plan to get there', and yet this unique interdependency between the two is often overlooked.

Overview

The diploma combines the highest standards of academic rigour with a practical approach to strategy and innovation.

Central to the design of the Oxford Executive Diplomas is the dual focus on the academic theory (and 'thinking') behind current organisational and global challenges, and the practical approaches ('doing') through which to successfully navigate them.

The Oxford Executive Diploma in Strategy and Innovation offers a unique focus on the relationship and interdependencies between these two concepts over four core modules.

By the end of the diploma programme, you will have gained not only a complete set of professional strategic tools and a revitalised approach to innovation, but the advanced capability to select, tailor and develop your own frameworks to deliver an effective solution to future challenges.

Modules

This part-time postgraduate qualification consists of four modules taught over one year:

Strategy

In-person stream: 7-10 February 2024; Online stream: 4-8 March 2024.

- Competitive strategy
- Strategy in complex organisations
- Decision-making analysis
- Strategy processes
- Advocating for strategic change

Innovation strategy

In-person stream: 1-4 May 2024; Online stream: 27-31 May 2024.

- Emerging technologies and nascent markets
- Strategy going forward: exploit-explore ratio

- Thinking entrepreneurially; entrepreneurial networks
- Organising for innovation
- Open innovation, crowdsourcing, platforms
- Strategies to sustain innovation

Globalisation and strategy

In-person stream: 17-20 July 2024; Online stream: 9-13 September 2024.

- Global trends
- Global expansion strategies
- Capturing value in global value chains
- Corporate diplomacy and reputation
- Innovation in emerging markets

Strategy in action

In-person stream: 16-19 October 2024; Online stream: 11-15 November 2024.

- Building organisational capabilities for innovation and transformation
- Developing the capacity for ongoing innovation
- Leading for strategy and innovation
- Managing change and helping employees cope with innovation
- Delivering success

Course delivery

You can choose to apply to study the diploma programme either in person or fully online. You should ensure you are able to attend classes on the module dates for your chosen stream (*see above*).

Changing streams is not permitted.

By studying with us in person, you will attend Oxford for four, four-day modules over the course of the year and can soak up the Oxford experience.

If attending Oxford physically might not be practical for you, our new online format, combining live, virtual classes and self-paced learning, ensures you can access the benefits of a world-class Oxford education and globally renowned network from anywhere in the world.

In-person study

Benefits

- Study part-time and experience Oxford in person four times a year
- Gain practical tools that can be immediately applied from day one
- Develop strong relationships with your global cohort
- Learn from world-class faculty and other global leaders
- Access world-leading research and insights
- Gain prestigious Oxford postgraduate credentials
- Enjoy exclusive Oxford experiences

In-person participants will also benefit from support and sessions on the relevant areas above during their first module in Oxford.

Experiences

- Programme dinners with your cohort at historic Oxford colleges
- A traditional Oxford Union-style class debate

- Online Executive Insights sessions to enrich your learning
- Online Executive Impact workshops to help you elevate your presence
- Social and networking events
- Associate college membership
- Membership of the prestigious University of Oxford alumni network and Oxford Business Alumni (OBA) Network
- A traditional Oxford end-of-course celebration event

Online study

If you choose to study online, we will help to ensure you make the best possible start.

Online stream participants will benefit from two virtual preparation sessions before beginning their first module.

Orientation (Self-paced learning)

Topics include: Getting ready to learn, your digital identity, module essentials, participating, collaborating and communicating and assessment and plagiarism.

Gateway (Live online sessions)

Sessions include: A programme overview, team building/networking exercise, introduction to relevant teams at Oxford Saïd and an IT support clinic.

Benefits

- Study part-time and access an Oxford education anywhere
- Benefit from a flexible combination of live online classes and self-paced learning
- Gain practical tools that can be applied immediately
- Develop strong relationships with your global cohort
- Learn from world-class faculty and other global leaders
- Access world-leading insights and research
- Gain prestigious Oxford postgraduate credentials
- Enjoy exclusive Oxford experiences

Experiences

- An online Oxford Union-style class debate
- Online Executive Insights sessions to enrich your learning
- Online Executive Impact workshops to help you elevate your presence
- Online networking events
- Associate college membership
- Membership of the prestigious University of Oxford alumni network and Oxford Business Alumni (OBA) Network
- A special, in-person end-of-course Oxford experience week
- A traditional Oxford end-of-course celebration event

Study commitment

Both streams of this Executive Diploma involve the same study commitment.

Previous participants have estimated that the study commitment in between modules is approximately six to eight hours per week for the duration of the diploma programme. This time is spent completing the allocated pre-reading prior to each module and preparing for the four assessments.

Supervision

For this course, the allocation of graduate supervision is the responsibility of the Saïd Business School and it is not always possible to accommodate the preferences of incoming graduate students to work with a particular member of staff. Under exceptional circumstances a supervisor may be found outside the Saïd Business School.

Your academic supervisor will provide support with academic progress, guidance, and corrective action.

Assessment

Both streams of the diploma programme are assessed in the same way. Modules one, two and three are assessed by submissions and/or examinations. Module four is assessed by an extended Final Integrative Assignment (FIA) related to your organisation or industry.

Participants must pass all four modules to be awarded a Postgraduate Diploma in Strategy and Innovation.

Changes to courses

The University will seek to deliver this course in accordance with the description set out above. However, there may be situations in which it is desirable or necessary for the University to make changes in course provision, either before or after you commence your course. These might include significant changes made necessary by any pandemic, epidemic or local health emergency.

For further information, please see the University's Terms and Conditions (<http://www.graduate.ox.ac.uk/terms>) and its page on changes to courses (<http://www.graduate.ox.ac.uk/coursechanges>).

Expected length of course

i) Table showing expected course length and mode of study offered

Part Time Only

Expected length	
	12 months

Costs

Total Course Fees for entry in February or March 2024

ii) Table showing total Course Fees for entry in February or March 2024

<i>Fee status</i>	<i>Total Course fees</i>
<i>Home</i>	£30,890
<i>Overseas</i>	£30,890

Information about course fees

Course fees cover your teaching as well as other academic services and facilities provided to support your studies. Unless specified in the additional cost information (below), course fees do not cover

your accommodation, residential costs or other living costs. They also don't cover any additional costs and charges that are outlined in the additional cost information.

Deposits

If your application is successful, you will be asked to pay a deposit against your course fees at the application stage as a condition of your offer. The deposit amount and date by which payment must be made are shown below.

iii) Table showing deposit amount and date when it must be paid
Amount of deposit Date by which deposit must be paid

£4,635	30 days from offer date on the initial offer letter
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Additional cost information

As part of your course requirements, you will need to choose a final project topic. Depending on your choice of topic and the research required to complete it, you may incur additional expenses, such as travel expenses, research expenses, and field trips. You will need to meet these additional costs, although you may be able to apply for small grants from your department to help you cover some of these expenses. Please note that this course requires that you are taught in Oxford, and you will need to incur travel and accommodation costs to attend the course if you do not live in the Oxford area.

Living costs

In addition to your course fees, you will need to ensure that you have adequate funds to support your living costs for the duration of your course.

If you are studying part-time your living costs may vary depending on your personal circumstances but you must still ensure that you will have sufficient funding to meet these costs for the duration of your course.

The likely living costs for 2023-24 are published below. These costs are based on a single, full-time graduate student, with no dependants, living in Oxford. We provide the cost per month so you can multiply up by the number of months you expect to live in Oxford.

Table iv) Likely living costs for one month

	Lower range	Upper range
Food	£300	£470
Accommodation	£715	£860
Personal items	£180	£305
Social activities	£40	£90
Study costs	£35	£80
Other	£20	£35
Total	£1,290	£1,840

Table v) Likely living costs for nine months

	Lower range	Upper range
Food	£2,700	£4,230
Accommodation	£6,435	£7,740
Personal items	£1,620	£2,745

<i>Social activities</i>	£360	£810
<i>Study costs</i>	£315	£720
<i>Other</i>	£180	£315
<i>Total</i>	£11,610	£16,560

Table vi) Likely living costs for twelve months

	<i>Lower range</i>	<i>Upper range</i>
<i>Food</i>	£3,600	£5,640
<i>Accommodation</i>	£8,580	£10,320
<i>Personal items</i>	£2,160	£3,660
<i>Social activities</i>	£480	£1,080
<i>Study costs</i>	£420	£960
<i>Other</i>	£240	£420
<i>Total</i>	£15,480	£22,080

Document accessibility

If you require an accessible version of the document please contact webteam@sbs.ox.ac.uk.