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Professor of Economics and Behavioural Science

Saïd Business School, University of Oxford

KSI Fellow and Vice-Principal

Harris Manchester College, University of Oxford

Director

Wellbeing Research Centre, University of Oxford

Previously:

Visiting Professor of Economics and Political Science

INSEAD, 2014-15

Assistant Professor of Political Economy and Behavioural Science

School of Public Policy, University College London, 2011–2015

Education

Ph.D. Government, 2012

London School of Economics and Political Science

Thesis: "Essays in Political Economy and Voting Behaviour"

M.P.P. Public Policy, 2007

Harvard Kennedy School, Harvard University

B.Com. Economics, 2002

University of Melbourne

Work in progress

[45] "Wellbeing at Work" (with George Ward)

<u>Harvard Business Press</u> (forthcoming 2024)

[44] "Workplace wellbeing and firm performance" (with Micah Kaats and George Ward)

[43] "Measuring workplace wellbeing" (with George Ward)

[42] "Machine learning in the prediction of human wellbeing" (with Andrew Clark, Conchita D'Ambrosio, Niccolo Gentile, Caspar Kaiser, Ekaterina Oparina, and Alexandre Tkatchenko)

Publications

- [41] "Wellbeing: Science and Policy" (with Richard Layard) Cambridge University Press (March 2023)
- [40] "Does employee happiness have an impact on productivity?" (with Clement Bellet and George Ward) *Management Science*, 2023.
 - Discussed in The Economist, The Telegraph, Quartz, Yahoo Finance, De Standaard, World Economic Forum, The Wall Street Journal
- [39] "Happiness predicts compliance with preventive health behaviours during Covid-19 lockdowns" (with Christian Krekel, Sarah Swanke, and Daisy Fancourt) <u>Scientific Reports</u>, 2023. 13(1).
- [38] "Worldview defence and self-determination theory explain the return of racial voting: Evidence from the 2016 US election" (with Mark Fabian and Robert Breunig) European Journal of Social Psychology, 2023. 53(1), 147-166.
 - Discussed in *The Conversation*
- [37] "Policy stringency and mental health during the COVID-19 pandemic: a longitudinal analysis of data from 15 countries" (with LB Aknin, B Andretti, R Goldszmidt, JF Helliwell, A Petherick, et al) <u>The Lancet Public Health</u>, 2022. 7(5), e417-e426.
- [36] "Mental health during the first year of the COVID-19 pandemic: A review and recommendations for moving forward" (with Lara Aknin, Elizabeth Dunn, Daisy Fancourt, et al) *Perspectives on Psychological Science*, 2022. 17(4).
- [35] "A local community course that raises mental wellbeing and pro-sociality: Evidence from a randomised-controlled trial" (with Christian Krekel, Daisy Fancourt, and Richard Layard) Journal of Economic Behavior & Organization, 2021. 188, 322-336.
 - Discussed in BBC News
- [34] "How to improve tax compliance? Evidence from population-wide experiments in Belgium" (with Clement Imbert, Maarten Luts, Johannes Spinnewijn, and Teodora Tsankova) *The Journal of Political Economy*, 2021. 129(5): 1425–1463.
- [33] "World Happiness Report 2021" (with J. Helliwell, R. Layard, J. Sachs) New York: UN Sustainable Development Solutions Network
 - Discussed in The Economist, BBC, Forbes, Daily Mail, CNN, LaRepublica, CBS News
- [32] "Work and well-being during COVID-19: Impact, inequalities, resilience, and lessons for the future of work" (with Maria Cotofan, Marta Golin, Micah Kaats, and George Ward)

- [31] "(Un)happiness and voting in US presidential elections" (with George Ward, Lyle Ungar, and Johannes Eichstaedt) <u>Journal of Personality and Social Psychology</u>, 2021. 120(2), 370-383.
- [30] "Taking a wellbeing years approach to policy choice" (with Andrew Clark, Christian Krekel, Richard Layard, and Gus O'Donnell) <u>The British Medical Journal</u>, 2020. BMJ 2020;371:m3853
 - Expanded version published as IZA DP No. 13186 "When to release the lockdown? A wellbeing framework for analysing costs and benefits"
- [29] "The SDGs and human well-being: A global analysis of synergies, tradeoffs, and regional differences" (with Jeffrey Sachs) <u>Scientific Reports</u>, 2020. Sci Rep 10, 15113.
- [28] "The motivational cost of inequality: Opportunity gaps reduce the willingness to work" (with Filip Gesiarz and Tali Sharot) <u>PLoS ONE</u>, 2020. 15(9): e0237914.
- [27] "Inequality, well-being, and social rank: Income increases buy more life satisfaction in more equal countries" (with Edika Quispe Torreblanca, Gordon Brown, Christopher Boyce, and Alex Wood) <u>Personality & Social Psychology Bulletin</u>, 2020. DOI: 10.1177/0146167220923853
- [26] "World Happiness Report 2020" (with J. Helliwell, R. Layard, J. Sachs) New York: UN Sustainable Development Solutions Network
 - Discussed in New York Times, The Guardian, The Times, De Standaard, Huffington Post, The Daily Mail, BBC World Service, Al Jazeera, Fortune, CNN, Forbes
- [25] "Sustainable development and human wellbeing" (with Jeffrey Sachs) World Happiness Report, 2020. Edited by J. Helliwell, R. Layard, J. Sachs, & J-E. De Neve
- [24] "Cities and happiness: A global ranking and analysis" (with Christian Krekel) World Happiness Report, 2020. Edited by J. Helliwell, R. Layard, J. Sachs, & J-E. De Neve
- [23] "Employee wellbeing, productivity, and firm performance" (with Christian Krekel and George Ward) Global Happiness & Wellbeing Policy Report, 2019.
 - Discussed in Vox, The Economist, Fast Company
- [22] "What makes for a good job? Evidence using subjective wellbeing data" (with Christian Krekel and George Ward)

In: Rojas M. (eds) The Economics of Happiness, 2019, Springer.

- [21] "The asymmetric experience of positive and negative economic growth: global evidence using subjective well-being data" (with Femke De Keulenaer, George Kavetsos, Michael Norton, Bert Van Landeghem, and George Ward)

 The Review of Economics and Statistics, 2018. Vol 100(2), pp. 362-375.
 - Discussed in Financial Times, Vox, The Atlantic, De Standaard, WEF Forum Blog, Harvard Business Review
- [20] "The power of voice in stimulating morality: Eliciting taxpayer preferences increases tax compliance" (with Cait Lamberton and Michael Norton)

 Journal of Consumer Psychology, 2018. Vol 28(2), pp. 310-328.

- Discussed in The Wall Street Journal, The Economist, The Times, Vox, De Standaard, De Tijd
- PopTech presentation

[19] "Top incomes and human well-being: Evidence from the Gallup World Poll" (with Richard Burkhauser and Nick Powdthavee)

Journal of Economic Psychology, 2017. Vol 62, pp. 246-257.

- Summary piece in Harvard Business Review as "Income inequality makes whole countries less happy"
- \bullet Selected among "The Management Ideas that Mattered Most in 2016" by Harvard~Business~Review

[18] "Happiness at work" (with George Ward)

World Happiness Report, 2017. Edited by J. Helliwell, R. Layard, & J. Sachs.

- Summary piece in Harvard Business Review as "Does work make you happy?"
- Discussed in Time Magazine, BBC, CNN, CBS News, USA Today

[17] "Models of affective decision-making: How do feelings predict choice?" (with Caroline Charpentier, Xinyi Li, Jonathan Roiser, and Tali Sharot) Psychological Science, 2016, 27(6), pp. 763-75.

[16] "Genetic variants associated with subjective well-being, depressive symptoms and neuroticism identified through genome-wide analyses" (with Social Science Genetic Association Consortium)

Nature Genetics, 2016, 48, pp. 624-633.

• Discussed in Science Daily, Forbes

[15] "Genome-wide association study identifies 74 loci associated with educational attainment" (with Social Science Genetic Association Consortium)

Nature, 2016, 533, pp. 539-542.

• Discussed in Science Daily, The Scientist, Nature News

[14] "Personality, childhood experience, and political ideology"

Political Psychology, 2015, Vol. 36, No. 1, pp. 55-73.

[13] "Credit card borrowing and the monoamine oxidase A (MAOA) gene" (with James H. Fowler)

Journal of Economic Behavior & Organization, 2014, Vol. 107, pp.428-439.

- Discussed in Newsweek, Scientific American, WSJ SmartMoney, Daily India, Australian Herald, LSE Research Magazine, 4BC Radio News (Australia), The Independent, BioNews, Genome Web, Milliyet Daily, American Biotechnologist, and LSE Press Release
- TEDxLSE presentation

[12] "Happiness as a driver of risk-avoiding behaviour: Theory and an empirical study of seatbelt wearing and automobile accidents" (with Robert Goudie, Sach Mukherjee, Andrew J. Oswald, and Stephen Wu)

Economica, 2014, Vol. 81, Issue 324, pp. 674-697.

[11] "Ideological change and the economics of voting behavior in the US, 1920-2008"

Electoral Studies, 2014, Vol.34, June, pp.27-38.

- [10] "GWAS of 126,559 individuals identifies common genetic variants associated with educational attainment" (with Social Science Genetic Association Consortium) Science, 2013, Vol.340, Issue 6139, pp.1467-1471.
 - Discussed in Science Perspective, Science Daily, Chronicle of Higher Education, MIT Technology Review, Health
- [9] "Molecular genetics and subjective well-being" (with Meike Bartels, Dan Benjamin, David Cesarini, Magnus Johannesson, Phil Koellinger, Bob Krueger, Patrik Magnusson, Nancy Pedersen, Niels Rietveld, and Henning Tiemeier)

 Proceedings of the National Academy of Sciences (PNAS), 2013, Vol.110, No.24, pp.9692-9697.
- [8] "The objective benefits of subjective well-being" (with Ed Diener, Louis Tay, and Cody Xuereb)

World Happiness Report, 2013. Edited by J. Helliwell, R. Layard, & J. Sachs.

[7] "Born to lead? A twin design and genetic association study of leadership role occupancy" (with Slava Mikhaylov, Christopher T. Dawes, Nicholas A. Christakis, and James H. Fowler)

The Leadership Quarterly, 2013, Vol. 24, Issue 1, pp.45-60.

- Discussed in The Independent, Huffington Post, Science Daily, CBC News, The Sydney Morning Herald, Business Standard, De Morgen, The Courier, Medical Daily, UCL News, Daily Mail, SBS News, Corriere Della Sera, Focus Magazine
- Interviewed on BBC Newshour
- Leadership Quarterly 2013 Best Paper Award
- [6] "Estimating the influence of life satisfaction and positive affect on later income using sibling fixed-effects" (with Andrew J. Oswald)

Proceedings of the National Academy of Sciences (PNAS), 2012, Vol. 109, No. 49, pp.19953-19958.

- Discussed in The Guardian, The Guardian 2, The Wall Street Journal, Los Angeles Times, Boston Globe, Forbes, CBS News, Fox News, La Repubblica, The Telegraph, Die Welt, Die Welt 2, Korea Herald, British Psychological Society, Science Daily, Daily Mail, Times of India, New Zealand Herald, Der Standard, Het Laatste Nieuws, VPRO Wetenschap, Il Sole 24 Ore, Yahoo News, De Standaard, Science Omega, Medical News Today, Bloomberg BusinessWeek
- Interviewed on BBC Breakfast news show
- [5] "Genes, economics, and happiness" (with Nicholas A. Christakis, James H. Fowler, and Bruno S. Frey)

Journal of Neuroscience, Psychology, and Economics, 2012, Vol. 5, Issue 4, pp.193-211.

- Discussed in The Economist, Psychology Today, Mental Health News and The Daily Beast
- *TEDx* presentation
- Best Paper Award: selected among best 10 papers published in JNPE over past decade

- [4] "The median voter data set: Voter preferences across 50 democracies" *Electoral Studies*, 2011, Vol. 30, Issue 4, pp.865-871.
- [3] "Functional polymorphism (5-HTTLPR) in the serotonin transporter gene is associated with subjective well-being: Evidence from a U.S nationally representative sample"

Journal of Human Genetics, 2011, Vol. 56, Issue 6, pp.456-459.

- Discussed in The Economist, The Guardian, The Independent, The Telegraph, Le Monde (front page), Le Figaro (front page), L'Express, Daily Mail, El Pais, BBC Mundo, Semana, New Scientist, AOL News, Sydney Morning Herald, New Zealand Herald, Indian Express, Times of India, Medical News Today, Yahoo News, The Straits Times, Publico 1, Publico 2, Portugal Television (RTP TV2 News Report), Irish Times, Korea Herald, Het Nieuwsblad, Milliyet (Turkey), Der Standard, Courier Mail, Andrew Gelman blog, Revue 21
- Interviewed on BBC London and BBC World
- \bullet *TEDx* presentation
- [2] "U.S. consumer demand for prize-linked savings: New evidence on a new product" (with Peter Tufano & Nick Maynard)

 Economics Letters, 2011, Vol. 111, Issue 2, pp.116-118.
 - Discussed in Freakonomics blog
- [1] "The European Onion? How differentiated integration is reshaping the EU" Journal of European Integration, 2007, Vol.29, No.4, pp.503-521.

Conference presentations and invited talks

2023 ISQOLS Edward F. Diener Lecture, World Happiness Summit, BlueZones, BetterUp, Thriving at Oxford keynote, Nikkei Wellbeing Symposium, LSE, The New Institute

2022 Brussels Economic Forum, MindForward Alliance, Oxford Wellbeing Research & Policy Conference, BlueZones, Visa

2021 Brookings Institution, IndeedWorks, Bloomberg CityLab, House of Lords COVID-19 Committee

2020 AEA San Diego, Centre for Bhutan Studies, Frontier Economics, Wellbeing Research Centre, Regeneration Summit, All-Party Parliamentary Group on Wellbeing Economics

2019 LSE Inequalities Institute, World Government Summit (Dubai), HMRC Behavioural Change Team (London), CESS Behavioural Economics seminar (Nuffield College), United Nations (New York), Bocconi University (Milan), Global HR Forum (Korea), All-Party Parliamentary Group on Wellbeing Economics, Erasmus School of Economics (Rotterdam)

2018 World Government Summit (Dubai), 6th OECD World Forum on Statistics, Knowledge and Policy: The Future of Well-being (Korea), International Conference on Wellbeing and Public Policy (University of Wellington, NZ), Conference on Economics and Wellbeing in Honour of Richard Easterlin (USC, Los Angeles), International Meeting on Experimental and Behavioral Social Sciences (Florence, Italy), FutureTalks (Norway), Global Wellness Summit (Cesena, Italy), Centre for Business Taxation (Oxford SBS), Behavioural Insights Team (London), Behavioural Economics seminar (Nuffield College)

- 2017 AEA Chicago (2 papers), World Happiness Summit (Miami), UN SDSN (New York), OECD Forum on Innovation in the Field of Collection and Recovery of Taxes (Brussels), Strategic Council for Wellbeing in Work (London), Global Wellness Summit (Palm Beach)
- **2016** Saïd Business School Dean's Seminar (Oxford University), Harris Manchester College (Oxford University), Saïd Business School Centre for Business Taxation annual conference (Oxford University), HEIRS Conference on Wellbeing Indicators (Rome), SIKT2016 (Norway), Global Wellness Summit (Austria).
- 2015 CESifo Public Sector Economics conference, Saïd Business School Centre for Business Taxation seminar (Oxford University), Ministry of Finance (Belgium), G200 Youth Forum, TEDxINSEAD, LSE Centre for Economic Performance annual conference, Norwegian School of Economics (Choice Lab), FISCALIS (European Commission Joint Research Centre), Erasmus University Rotterdam.
- **2014:** AEA Philadelphia, Saïd Business School (Oxford University), Decision Research Seminar (Warwick University), HMRC Behaviour Change Knowledge Network lecture, LSE Centre for Economic Performance annual conference, Behavioural Science Centre at University of Stirling, Social and Economic Council Flanders (Belgium), INSEAD Economics Symposium.
- **2013:** AEA San Diego (2 papers), EPCS Zurich, University of Barcelona (Faculty of Economics and Business), LSE Centre for Economic Performance annual conference, ISPP annual meeting (Tel Aviv), Earth Institute (Columbia University), PopTech Conference (Camden, ME).
- 2012: APSA New Orleans, INSEAD, TEDx (LSE), Royal Economic Society meeting (Cambridge University), United Nations High-Level Meeting on "Wellbeing: Defining A New Economic Paradigm", British Science Association (Oxford), LSE Centre for Economic Performance, Social Science Genetic Association Consortium (Reykjavik), Maastricht University School of Business and Economics, UK Department for Work and Pensions.
- 2011: AEA Denver, APSA Seattle, EEA Oslo, Royal Economic Society meeting (London), HEC Lausanne, UCL (London), Nuffield College (Oxford), Social Science Genetic Association Consortium (Boston), TEDx (Goodenough College, London), MPSA Chicago (2 papers), Integrating Genetics and Social Sciences Conference (Boulder, CO), ECPR Reykjavik, Social Science Genetic Association Consortium (Los Angeles).
- **2010:** AEA Atlanta (2 papers), APSA Washington DC (2 papers), MPSA Chicago (2 papers and chair of panel on "Preferences over Redistribution"), Society for Neuroeconomics (Evanston IL), UCL Institute of Neurology (London), Integrating Genetics and Social Sciences Conference (Boulder, CO), Political Science and Political Economy seminar (LSE), Human Behavior and Evolution (LSE).

2009: APSA Toronto (2 papers), Institute for Empirical Research in Economics (Zurich), EPCS Athens, Nuffield College (Oxford), Graduate Conference on Political Parties (Birmingham), Political Science and Political Economy seminar (LSE).

Teaching

University of Oxford

Strategic Management

• Oxford University Students' Union teaching award nomination

Business Strategy & Politics

Global Rules of the Game

INSEAD

International Political Analysis

UCL

Public Policy Economics and Analysis

• Outstanding Teaching, nominee inaugural student choice teaching awards, 2013

Comparative Political Economy

• Outstanding Teaching, nominee inaugural student choice teaching awards, 2013

Harvard University

International Political Economy, Harvard College, Teaching Fellow, Fall 2007

Quantitative Reasoning: Strategy of International Politics, Harvard College, Teaching Fellow, Spring 2007

• Awarded the Derek Bok Certificate for Distinction in Teaching

Economic Analysis of Public Policy, Harvard Kennedy School, Teaching Assistant, Spring 2007

Politics of the European Union, Harvard College, Teaching Fellow, Fall 2006

• Awarded the Derek Bok Certificate for Distinction in Teaching

Grants, Awards, and Service

Wellbeing Research Centre, Founding Director, approx £2,5 million funds raised, 2019–

World Happiness Report, Associate Editor, 2017-20, Editor, 2020–

Ruut Veenhoven Prize 2015, Erasmus University Rotterdam, for outstanding research on the economic study of human well-being

Gallup Organization, Research Advisor, 2015–

ESRC What Works Centre for Wellbeing, Deputy Principal Investigator, £1,1 million, 2015-18

Templeton Foundation Grant, Co-Investigator, £1,15 million, 2015-18

ESRC Centre for Economic Performance, Co-Investigator, £5,5 million, 2015-20

Best Paper Award, "Genes, Economics, and Happiness" selected among the 10 best papers published in the *Journal of Neuroscience*, *Psychology and Economics* over the past decade, 2014

Best Paper Award, "Born to lead? A twin design and genetic association study of leadership role occupancy" awarded best paper published in *The Leadership Quarterly* in 2013

PopTech Science Fellow, 2013

Wicksell Prize, best paper by a scholar under the age of 30, Annual Meeting of the European Public Choice Society, Athens, 2009

LSE Ph.D. Scholarship, 2008-11

Ellen S. Raphael Award, Harvard Kennedy School, for intellectual and personal qualities (nominated by fellow students), 2007

Fulbright Scholarship, Harvard Club of Belgium Award, Rotary Foundation grant, 2005

Dean's Honours List, top 3% of the Faculty of Economics and Commerce, University of Melbourne, 2001

Experience

Research Associate, Harvard Business School (to Prof. Peter Tufano), 2007-08

Research Assistant, Harvard University (to Prof. Peter Hall), 2006

United Nations, Office of the President of the UN General Assembly, Summer 2006

European Commission, DG Internal Market, Expert, 2002-05

Fortis Bank, Financial Markets, Analyst, 2002

Refereeing service

Referee for American Political Science Review, California Management Review, Comparative Political Studies, Econometrica, Economica, Economic Journal, European Journal of Political Research, International Economic Review, Journal of Economic Behavior & Organization, Journal of Economic Psychology, Journal of Human Genetics, Journal of Politics, Journal of Public Economics, Labour Economics, Molecular Psychiatry, Oxford Bulletin of Economics & Statistics, PLoS One, Political Analysis, Political Psychology, Public Choice, Proceedings of the National Academy of Sciences (PNAS), Quarterly Journal of Economics, The Review of Economics and Statistics

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