

FAQs

How do I enter?

Entry is by our short online form with questions outlining your idea.

Am I eligible to enter?

If a team is made up of members of multiple participating colleges, then the team will enter through the college of the founder/leading team member and may not submit multiple entries through multiple colleges. Should there be two co-founders, the college through which they enter will be at the team's own discretion.

Are visiting students able to enter the competition?

Whilst the primary audience for the competition is full time students, visiting students are eligible to enter, at the college's discretion, if they have an official affiliation with the college.

What if my college hasn't opted in?

If your college hasn't opted in, your entry will be supported by The Entrepreneurship Centre, which you can select on the entry form.

Is my idea at the right stage to enter?

Entrants will be judged on the idea itself as opposed to how developed the idea is. So, whether you have just thought about an innovative solution to an everyday problem and think you might have found a niche, or you have been working on your idea for some time and have started to gain some traction, All-Innovate is for you!

What are the judging criteria?

- *What is the problem that your idea is helping to solve?* (Is there a clear need, is there a gap in the market? Will it be of benefit to society? What is the potential for positive impact?).
- *How well does your idea address the problem?* (Is your idea innovative, does it address the problem in a new way? How is it superior to potential competitors?).
- *Strength of team* (Why is this team best placed to work on this idea?).
- *Potential viability of the idea* (Considering the information provided about the idea, and the skillsets of the team).
- *Quality of entry* (How effectively the idea is communicated).

What additional support is there?

SPECIALISED WORKSHOPS: All entrants will be invited to attend specialist workshops designed to enhance and further your ideas. You can also talk to your colleges about entrepreneurial alumni they could connect you with.

These workshops will provide you with practical tools and frameworks to help guide you in the development of your idea.

Through interactive group sessions, working with peers from across the university, you will enhance your skills in creativity, complex problem solving and collaborating with others, all of which have been identified by The World Economic Forum as essential skills to thrive in the new world of work.

These workshops are open to students from all divisions and colleges and are a fantastic chance to build your CV, meet new people and learn from our leading experts and facilitators.

Selection Process

During both Michaelmas Term, the process will run as below:

- Shortlist – A selection panel will shortlist the top two entries from each college to go through to the quarter final, in which you will pitch directly to experts who will provide feedback to your idea.
- During the quarter final, successful teams will be selected to go through to the All-Innovate semi-final.
- During the semi-final, you will pitch to a new panel, who will then select the finalists.
- Finalists - The finalists will pitch at the All-Innovate final contest for their chance to win a share of the £30,00 prize money.

What are the guidelines around spending the prize money?

The prize money awarded is for the winning teams to spend on developing their idea. Winning teams will also be expected to provide a six-month update post-competition.

Can I enter again if I previously entered – and didn't win – with the Oxford Foundry?

If you didn't receive prize money with any of the previous All-Innovate competitions, you are eligible to enter again to be considered.

What about Equity and IP?

The Entrepreneurship Centre will not take any equity or claim any ownership in ideas or intellectual property (IP) created by teams or individuals through their participation in the All-Innovate Competition.

However, if non-EC University staff contribute to your idea outside of All-Innovate, if University research is involved or your ideas have been developed using other University resources or facilities, there may well be formal legal obligations between the University and its staff or the sponsor(s) of the research that you might not be aware of as a student entrepreneur.

For more general questions about the All-Innovate competition, please email

allinnovate@sbs.ox.ac.uk