



The Ownership Project at Oxford Saïd Newsletter

Issue 004 Winter 2021

Greetings from the Ownership Project at Oxford Saïd. It is a pleasure to share with you our activities for Winter 2021. This December marked our 9th online gathering of our Family Advisory Council since we shifted our meetings to the virtual space in March 2020. The COVID-19 pandemic has brought innumerable challenges to all of us, but one of the bright spots has been the way in which these more frequent online sessions have enabled the 30 members of our Council, representing a cumulative more than 700,000 jobs in 17 economies, to engage more deeply with us and with one another. This year has seen change in the team as Peter Tufano transitioned from Dean to professor at the end of ten years of service to Oxford Saïd, and Colin Mayer became an emeritus professor with an affiliation at Oxford's Blavatnik School of Government. We also welcome two new members of our research team. It's our pleasure to introduce them to you in this letter. With warmest wishes on behalf of all of us here in Oxford.



Dr Mary Johnstone-Louis

Why Sustainable Investment Means Investing in Advocacy

How can we turn the titanic global economy around? Through investing in advocacy, says our Family Advisory Council member Alan Schwartz. Directing a percentage of management fees toward advocacy would offer impact investors what they want. For the full set of how-tos, read the article by Alan and Reuben Finighan.



[Read the article](#)

Commerce with a conscience

In an in-depth article about the unstoppable rise of ESG, Fady Jameel, our Family Advisory Council member and Deputy President and Vice Chairman of Abdul Latif Jameel says that 'ESG provides a measure of how money can serve a good beyond merely generating more of itself'.



[Read the article](#)

'Business is about looking after people' says Venetia Hoare

Venetia Hoare, Partner and Director of C. Hoare & Co and Family Advisory Council Member, spoke with our International Research Fellow Alessandra Buonfino about what it means to be a good banker and a good citizen. And what it takes and means to redress gender at the most senior level in companies.

[Watch on YouTube](#)



Project News

When anthropology meets billion-dollar family business

In our last newsletter we shared with you Dr Bridget Kustin's [Toolkit for Responsible Business](#).



In a recent article for Oxford Answers, Bridget provides an introduction to the toolkit and highlights three actions families can take to start paving the way for the future they want to see.

[Read the article](#)

Mayer and Polman – Business: the next 25 years

Saïd Business School has launched its 'Business: The next 25 years' series, to celebrate its 25th anniversary this academic year.



The series kicked off with Marya Besharov and Thyra Lee hosting Colin Mayer CBE and Paul Polman in a discussion that focused on the future of business – what has gone wrong – what needs to change – and how to do it.

[Listen to the discussion](#)



The Road to COP26: A moment that matters

COP26 represented a crucial moment in aligning on the global actions necessary to truly and meaningfully address the climate emergency.

Mary Johnstone-Louis was joined by colleague Charmain Love to discuss COP26, and how to involve businesses and organisations to be part of the moment.

[Watch the webinar](#)



Team News

Colin Mayer CBE retires

After joining Oxford Saïd in 1994 as the Business School's first full time professor, Colin Mayer formally retired at the end of September. Colin served as Peter Moores Dean between 2006 and 2011 and has since worked on several responsible business research projects, including the Ownership Project.

We would like to extend our gratitude to Colin for his passion and commitment towards the work of the Ownership Project and are happy to say Colin will remain a member of our research team in his capacity as Emeritus Professor. This is alongside Colin's new role as Visiting Professor at the Blavatnik School of Government.



Welcome Yuezhou Yang and Madeline Asta

We're excited to introduce to you our new team members – Yuezhou Yang and Madeline Asta have joined the Ownership Project as Research Assistants.

Yuezhou is a PhD candidate of International Development at the London School of Economics and Political Science. Her research explores foreign investors, and their economic behaviour in response to property rights regimes in African countries.



Madeline is a researcher with a background in international economic development. She holds an MSc in Development Studies from the London School of Economics and Political Science and two BA degrees in Economics and Global Studies from the University of California Santa Barbara.



Follow us at [The Ownership Project at Oxford](#) on LinkedIn for ongoing insights and events exploring responsible ownership.

