The Oxford Accounting Research Symposium

26 – 27 September 2021
Saïd Business School, University of Oxford
Organised by Anette Mikes

Our inaugural symposium is dedicated to Professor Colin Mayer CBE FBA, Peter Moores Professor of Management Studies, who will be retiring from Saïd Business School in September of this year. Colin was the first Professor in the Business School, its Academic Director from 1994 to 1999, and then Dean between 2006 and 2011. This event celebrates his legacy and is dedicated to the notion of ‘Accounting for the Purposeful Corporation’.

We thank the FAME group and the Saïd Business School for sponsoring this conference.

Sunday 26 September

19:00 – 21:00 Dinner at The Cherwell Boathouse
Bardwell Road, Oxford, OX2 6ST
See menu | Get directions

Monday 27 September

09:00 – 09.30 Arrival via West Wing Reception
Refreshments available in the Clubroom

09:30 – 11:00 Anette Mikes, Colin Mayer, Sudhir Rama-Murthy (SBS)
Responsible Business Theory and Accounting
Discussant: Yoann Bazin (Hertford College)

11:00 – 11:30 Break
Refreshments available in the Clubroom

11:30 – 12:30 Bob Kaplan (HBS), Kazbi Soonawalla and Judith Stroehle (SBS)
How to avoid greenwashing through audits? A framework for social and environmental assurance

12:30 – 13:30 Lunch
Pyramid Room

13:30 – 15:00 Bob Kaplan (HBS) and Karthik Ramanna (BSG)
How to Fix ESG Reporting
Discussants: Richard Barker and Colin Mayer (SBS)

Richard Barker and Colin Mayer (SBS)
Seeing Double - financial accounting and reporting from the perspectives of both financial materiality and environmental materiality
Discussants: **Bob Kaplan** (HBS) and **Karthik Ramanna** (BSG)

15:00 – 15:15  **Break**  
*Refreshments available in the Clubroom*

15:15 – 16:15  **Purpose Initiatives**

16:15 – 16:30  Closing remarks