



## The Oxford Accounting Research Symposium

26 – 27 September 2021

Saïd Business School, University of Oxford

Organised by Anette Mikes

Our inaugural symposium is dedicated to Professor Colin Mayer CBE FBA, Peter Moores Professor of Management Studies, who will be retiring from Saïd Business School in September of this year. Colin was the first Professor in the Business School, its Academic Director from 1994 to 1999, and then Dean between 2006 and 2011. This event celebrates his legacy and is dedicated to the notion of ‘Accounting for the Purposeful Corporation’.

*We thank the FAME group and the Saïd Business School for sponsoring this conference.*

---

### Sunday 26 September

19:00 – 21:00      **Dinner at The Cherwell Boathouse**  
*Bardwell Road, Oxford, OX2 6ST*  
[See menu](#) | [Get directions](#)

### Monday 27 September

09:00 – 09.30      **Arrival via West Wing Reception**  
*Refreshments available in the Clubroom*

09:30 – 11:00      **Anette Mikes, Colin Mayer, Sudhir Rama-Murthy(SBS)**  
*Responsible Business Theory and Accounting*

Discussant: **Yoann Bazin** (Hertford College)

11:00 – 11:30      **Break**  
*Refreshments available in the Clubroom*

11:30 – 12:30      **Bob Kaplan (HBS), Kazbi Soonawalla and Judith Stroehe (SBS)**  
*How to avoid greenwashing through audits? A framework for social and environmental assurance*

12:30 – 13:30      **Lunch**  
*Pyramid Room*

13:30 – 15:00      **Bob Kaplan (HBS) and Karthik Ramanna (BSG)**  
*How to Fix ESG Reporting*

Discussants: **Richard Barker** and **Colin Mayer** (SBS)

**Richard Barker and Colin Mayer** (SBS)  
*Seeing Double - financial accounting and reporting from the perspectives of both financial materiality and environmental materiality*

Discussants: **Bob Kaplan** (HBS) and **Karthik Ramanna** (BSG)

15:00 – 15:15

**Break**

*Refreshments available in the Clubroom*

15:15 – 16:15

**Purpose Initiatives**

16:15 – 16:30

Closing remarks