



# The Social Impact Symphony

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**I am often asked to describe the difference between the Impact Investing Programme and Social Finance Programme (OSFP). I like to use a metaphor from music: in Impact Investing we learn to play essential cords – the essential keys students need to develop a fund or manage a portfolio. In Social Finance we help our senior executives use all 88 keys on our proverbial piano. On our keyboard, we play even more complex compositions involving catalytic philanthropy, public finance and development finance institutions, private sector partnerships and ESG (environment, social, governance) to change mainstream financial markets.**

Whether opera or a jazz ensemble, we learn to adapt and improvise to use capital to meet new challenges and systemic needs.

The programme has allowed us to build a harmonious community of current and past students – using talents and relationships to accomplish extraordinary things. This year, we will showcase the work of our alumnae during the programme. OSFP alums Aldo Soto, Pajani Singah, and Carla Koffel will share their experiences in creating Amazonian Impact Ventures to save the Amazon and support entrepreneurship for indigenous communities. They will lead an all-class experiential learning project that will span six weeks and ask teams of students to address a real-time, real-life challenge.

The theme for this year's programme:

***What it Really Takes to Build Back Better:  
Courageous Capital and Compassionate Leadership  
in the Face of Complexity***

The 2021 virtual programme will run 14 September – 21 October. Classes are Tuesday and Thursday 13:00-16:00 BST with seminars and office hours. Our guest faculty are typically CEOs who use case studies to openly share their innovations in blended capital and cross-sector partnerships and to enable students to reflect on the challenges they faced.

This year's guest faculty include, among others:

- Jamie Merisotis, CEO Lumina Foundation
- Marisa Drew, CEO Impact Advisory, Credit Suisse
- Phyllis Costanza, CEO UBS Optimus Foundation and Global Giving
- Jenn Pryce, CEO Calvert Impact Capital
- Jed Emerson, Global Lead for Impact Investing, Tiedemann Advisory

We are a strong community. The work of the 2021 cohort of Social Finance will be in the memory of alumnus Innocent Chukwuma – who led the Ford Foundation West Africa programme and was a deeply committed human rights advocate. He will remind us to be bold in our thinking and action. To see the complex systems we face and use capital with wisdom and compassion as we tackle the existential problems of our time.

