

CURRICULUM VITAE

RICHARD WHITTINGTON

**Professor of Strategic Management, Saïd Business School
and Millman Fellow, New College, University of Oxford**

EDUCATION:

PhD, 1982-85, Manchester Business School, University of Manchester
(PhD awarded, 1987)

MBA, 1980-81, Aston Business School, University of Aston

BA Modern History, 1980, Magdalen College, University of Oxford

ACADEMIC APPOINTMENTS:

- | | |
|-----------|---|
| 2002- | Professor of Strategic Management, Saïd Business School and Millman Fellow, New College, University of Oxford |
| 1996-2002 | Fellow in Management and University Lecturer, then Reader in Strategy, Saïd Business School and New College, University of Oxford |
| 1987-1996 | Lecturer, Senior Lecturer then Reader in Marketing and Strategic Management, Warwick Business School, University of Warwick |
| 1985-1987 | Lecturer in Organisational Analysis, Department of Social and Economic Studies, Imperial College, University of London |
| 1981-1982 | Lecturer in Economics and Business Studies, Loughborough Technical College |

VISITING POSITIONS:

- | | |
|---------|--|
| 2010 | Visiting Professor, University of Auckland |
| 2007-09 | Pierre Fermat Chaire d'Excellence, Région Midi-Pyrénées, France |
| 2006 | Alfred D. Chandler Visiting Scholar, Harvard Business School, U.S.A. |
| 2004-06 | Visiting Professor, Social Sciences University, Toulouse, France |
| 1993-94 | Visiting Professor, Groupe HEC, Jouy-en-Josas, France |

AWARDS AND DISTINCTIONS:

- 2021: Honorary PhD, University of St. Gallen, Switzerland
- 2007: Award for Scholarly Contribution in *Strategic Organization*, for ‘The Work of Strategizing and Organizing’, Strategic Organization, 1, 1, 2003: 117-126
- 2007: Pierre Fermat Chaire d’Excellence, Région Midi-Pyrénées
- 2006: Fellow of the British Academy of Management
- 2006: Alfred D Chandler Jr International Visiting Scholar, Harvard Business School
- 2006: Academy of Management Review Best Reviewer Award
- 2004: R. Whittington et al., ‘The Practice of Organising: Negotiating the Standardisation and Routinisation Traps’, Best Papers, ODC Division, Academy of Management, New Orleans, August, 200
- 2003: Micro Strategy and Strategising (with J. Balogun, G. Johnson and D. MacClean), Exploring New Space Award, SMS Strategy Process Conference, Connecticut.
- 1994: What is Strategy - And Does it Matter?, awarded the Management Consulting Association’s Book Prize for the best management book of 1993.
- 1993: Whittington and Whipp (1992) received the 1992 “Award for Excellence” as outstanding paper of the year in the European Journal of Marketing.
- 1979: Claymond Exhibition, Magdalen College, Oxford.
- 1977: Demyship (Open Scholarship), Magdalen College, Oxford.

PUBLICATIONS:

(Total Google Scholar citations 39,517, as of September, 2020; identified below items with more than 500 citations)

Books:

1. R. Whittington, P. Regnér, D. Angwin, G. Johnson and K. Scholes, Exploring Strategy, Pearson, (7th-12th editions, 2004-2020) 13,258 citations; *Spanish edition 1,818 citations*
2. R. Whittington, Opening Strategy: Strategy Professionals and Practice Change, 1960 to Today, Oxford University Press, 2019
3. D. Seidl, G. von Krogh and R. Whittington, Cambridge Handbook of Open Strategy, Cambridge University Press, 2019

4. G. Johnson, K. Scholes and R. Whittington, Fundamentals of Strategy, 4th edition, Pearson, 2017
- 5.
6. G. Johnson, A. Langley, L. Melin and R. Whittington, Strategy as Practice: Research Directions and Resources, Cambridge University Press, 2007
7. A. Pettigrew, R. Whittington, L. Melin, W. Ruigrok, C. Sanchez-Runde and F. Van den Bosch (eds), Innovative Forms of Organizing, Sage Publications, 2003
8. A. Pettigrew, H. Thomas and R. Whittington (eds), The Handbook of Strategy and Management, Sage, 2002
9. R. Whittington and M. Mayer, The European Corporation: Strategy, Structure and Social Science, Oxford University Press, 2000 (translated into Italian and Chinese)
10. D. Brownlie, M. Saren, R. Wensley and R. Whittington (eds), Rethinking Marketing, Sage, 1999
11. R. Whittington, What is Strategy - And Does it Matter?, Routledge, 1993, 2nd edition 2001 (Thompson); translated into Chinese, Danish, Dutch, Japanese, Norwegian, Portuguese, Spanish and Swedish; Chapter 2 reprinted in Strategy for Business, M. Mazzucato (ed.) Sage Publications Ltd. and The Open University, 2001; Winner of the Management Consulting Association's annual book prize, 1994. *2,023 citations (672 citations to Spanish edition)*
12. R. Whittington, Corporate Strategies in Recession and Recovery: Social Structures and Strategic Choice, Unwin Hyman, 1989 (reissued 2014)

Editorships of Journal Special Issues:

1. Special Issue of Organization Studies, Open Organizing in an Open Society, co-edited with Leonhard Dobusch, Violetta Splitter, Georg von Krogh and Peter Walgenbach, forthcoming.
2. Special Issue of Strategic Management Journal, Strategy Process and Strategy Practice, co-edited with Robert Burgelman, Steve Floyd, Tomi Laamanen, Saku Mantere and Eero Vaara, 2018
2. Special Issue of Long Range Planning, Open Strategy, co-edited with Julia Hautz and David Seidl, June 2017
3. Special Issue of Long Range Planning, The Crafts of Strategy, co-edited with L. Cailluet, June 2008
4. Special issue of Business History, The Rise of Managerial Capitalism in Comparative Perspective, 49, 4, 2007

5. Special Issue of Journal of Management Studies, Micro Strategy and Strategising, 40, 1, 2003, co-edited with G. Johnson and L. Melin
6. Special Issue of Organization Studies, 'Action, Structure and Organizations', 17, 1, 1997, co-edited with H. Bouchikhi and M. Kilduff
7. Special Issue of the European Journal of Marketing, 'The New Marketing Myopia', 28, 3, 1994, co-edited with D. Brownlie, M. Saren and R. Wensley.

Journal Articles (FT journals asterisked):

1. Pandza K., Whittington R. and Hautz J. (2021), In Praise of Fractionated Trading Zones: Respectful Partnerships in Management Innovation, Strategic Management Review (forthcoming)
2. Kohtamaki M., Whittington R., Vaara E. and Sabatino R (2021), Making Connections: harnessing the diversity of strategy-as-practice research, International Journal of Management Reviews (forthcoming)
3. Seidl D. and Whittington R. (2020), How Crisis Reveals the Structures of Practices, Journal of Management Studies (forthcoming)*
4. Whittington R and Yakis-Douglas (2020), The Grand Challenge of Corporate Control, Organization Theory, forthcoming
5. Seidl, D., Ohlson T. and Whittington R. (2020), Restless Practices as Drivers of Purposive Organizational Change, Research in the Sociology of Organizations, forthcoming
6. Pratt, M. G., Kaplan, S., & Whittington, R. (2020). Editorial essay: The tumult over transparency: Decoupling transparency from replication in establishing trustworthy qualitative research. Administrative Science Quarterly, 65(1), 1-19*
7. Mantere, S., & Whittington, R. (2020). Becoming a strategist: The roles of strategy discourse and ontological security in managerial identity work. Strategic Organization, 1476127020908781.
8. Burgelman R, Floyd S., Laamanen T., Mantere S., Vaara E and Whittington R. (2018), Strategy Processes and Practices: Dialogues and Intersections, Strategic Management Journal 39 (3), 531-558*
9. Whittington R. (2018), Greatness takes Practice: On the Relevance of Practice Theory to Great Strategy, Strategy Science, 3 (1), 343-351
10. Mayer M., Hautz J., Stadler C. and Whittington R., Diversification and Internationalization in Europe: the British Exception, Business History Review, June, 1-21

11. Whittington R. (2017), Rethinking the Centre in the Multidivisional Firm, Long Range Planning, 32, (1), 81-87
12. Hautz, J., Seidl, D., & Whittington, R. (2017). Open strategy: Dimensions, dilemmas, dynamics. Long Range Planning, 50(3), 298-309.
13. Whittington, R., Yakis-Douglas, B. and Ahn, K. (2016), Cheap talk? Strategy presentations as a form of chief executive officer impression management. Strategic Management Journal, doi:10.1002/smj.2482*
14. Girod, S. J. G. and Whittington, R. (2016), Reconfiguration, restructuring and firm performance: Dynamic capabilities and environmental dynamism. Strategic Management Journal, doi:10.1002/smj.2543*
15. Whittington R, Yakis-Douglas B., Ahn K. and Cailluet L. (2016), Strategic Planners in More Turbulent Times: Changing Job Characteristics of Strategy Professionals, 1960–2003, Long Range Planning, doi.org/10.1016/j.lrp.2015
16. Jarzabkowski P., Kaplan. S, Seidl D. and Whittington R. (2016), On the Risk of Studying Practices in Isolation, Strategic Organization, 14, 3, 248-259
17. Jarzabkowski P., Kaplan. S, Seidl D. and Whittington R (2016), If you aren't Talking about Practices, Don't Call it a Practice-Based View, Strategic Organization, 14, 3, 270-74
18. Girod D. and Whittington R. (2015), Change Escalation Processes and Complex Adaptive Systems: From Incremental Reconfigurations to Discontinuous Restructuring, Organization Science, 26, 5, 1520-35*
19. Whittington, R. (2015). The Massification of Strategy. British Journal of Management, 26, (S1), S13-S16.
20. Seidl, D., & Whittington, R. (2014). Enlarging the strategy-as-practice research agenda: towards taller and flatter ontologies. Organization Studies, 35, 10, 1407-21.*
21. Whittington, R. (2014), Information Systems Strategy and Strategy-as-Practice: A joint agenda. Journal of Strategic Information Systems, 23(1), 87-91.
22. Heeley, G, Hodgkinson G., Whittington R, and Johnson G. (2014), 'Out to Lunch or Off to Plan? Strategy Workshops and Performance', British Journal of Management, 26, 3, 507-28
23. Vaara E. and Whittington R. (2012), 'Strategy-as-Practice: Taking Social Practices Seriously, Academy of Management Annals, 1-52 979 citations
24. Whittington R. (2012), 'Big Strategy/Small Strategy', Strategic Organization, 10, 3, 263-68 (selected for 2013 SO virtual special issue on strategy)

25. Whittington R. (2011) 'The Practice Turn in Organization Research: Towards a Disciplined Transdisciplinarity', Accounting Organizations and Society, 36, 183-86*
26. Whittington R., Basak-Yakis B. and Cailluet L. (2011), 'Opening Strategy: Evolution of a Precarious Profession', British Journal of Management, 22, 3, 531-544
27. Hung S-C and Whittington R. (2011), 'Agency in national innovation systems: Institutional entrepreneurship and the professionalization of Taiwanese IT', Research Policy, 40, 4, 526-538*
28. Whittington R. (2011), 'More SSOP: Commentary on the Special Issue', Business History, 53,1, 169-173
29. P. Jarzabkowski and R. Whittington (2008), 'A Strategy-as-Practice Approach to Strategy Research and Education', Journal of Management Inquiry, 282-86
30. P. Jarzabkowski and R. Whittington (2008), 'Directions for a Troubled Discipline – Strategy Research, Teaching and Practice', Journal of Management Inquiry, 268-71
31. Whittington R. (2008), 'Alfred D. Chandler, Founder of Strategy: a Lost Tradition and Renewed Inspiration', Business History Review, 82, 2, 267-280.
32. Whittington R. and Cailluet L. (2008), 'The Crafts of Strategy: Introduction to Themed Issue', Long Range Planning, 41, 3, 2008, 241-247
33. Jarzabkowski P. and R. Whittington (2008), 'Hard to Disagree, Much: a Comment on Carter, Clegg and Kornberger', Strategic Organization, 6, 1, 101-08
34. R. Whittington (2007), 'Strategy Practice and Strategy Process: Family Differences and the Sociological Eye', Organization Studies, 28, 10, 1575-1586*
35. Whittington R. (2007), 'Introduction: Comparative Perspectives on the Managerial Revolution', Business History, 49, 4, 399-403.
36. Whittington R., Molloy E., Mayer M, Smith A (2006), 'Practices of Strategising/Organising: Broadening Strategy Work and Skills', Long Range Planning, 39, 6: 615-29
37. R. Whittington (2006), 'Learning More from Failure: Practice and Process', Organization Studies, 27, 12: 1903-06*
38. Hodgkinson GP, Whittington R, Johnson G, Schwarz M (2006), 'The Role of Strategy Workshops in Strategy Development Processes: Formality, Communication, Coordination and Inclusion', Long Range Planning, 39, 5: 479-96.

39. Whittington R. (2006), 'Completing the Practice Turn in Strategy Research', Organization Studies, 26, 4: 613-634 * 2,399 citations
40. Molloy E. and Whittington R. (2005), 'Organising Organising: the Practice inside the Process', Advances in Strategic Management, 22, 491-515
41. Whittington R. 'Strategy after Modernism: Recovering Practice' (2004), European Management Review, 1, 1: 62-68 (translated as 'Estrategia apos o Modernismo: Recuperando a Practica', Revista de Administracao de Empresas, 44, 4, 44-53)
42. M. Mayer and R. Whittington (2004), 'Economics, Politics and Nations: the Diffusion of the Multidivisional Form in Europe', Journal of Management Studies, 41, 7, 1057-1082 (reprinted in Krug J., 2009, Corporate Strategy, Sage Library of Business and Management)*
43. Mayer M. and Whittington R. (2003), 'Après le Défi Américain: la Structure Multidivisionnelle dans l'Europe Post-McKinsey', Entreprises et Histoire, 33: 41-56
44. Whittington R., Jarzabkowski P., Mayer M., Mounoud E., Nahapiet J. and Rouleau L. (2003), 'Taking Strategy Seriously: Responsibility and Reform for an Important Social Practice', Journal of Management Inquiry, 12, 4, 396-409
45. Mayer M. and Whittington R. (2003), 'Diversification in Context: a Cross National and Cross Temporal Extension', Strategic Management Journal, 24, 773-781*
46. Whittington R. (2003), 'The Work of Strategizing and Organizing: for a Practice Perspective', Strategic Organization, 1, 1, 117-126 (Outstanding Contribution, 2003) 909 citations
47. Johnson G., Melin L., and Whittington R. (2003), 'Micro-Strategy and Strategising: Introduction to the Special Issue', Journal of Management Studies, 40, 1, 3-20* 1,495 citations
48. Whittington R. and Mayer M. (2002), 'Response to Kay: Chandlerism in Post-War Europe: Strategic and Structural Change in France Germany and the UK, 1950-1993: a Comment', Industrial and Corporate Change, 11, 1, 199-206
49. Whittington R. (2001) 'Expert Commentary: The Urge to Merge in the Pharmaceutical Industry', European Management Journal, 19, 4, 441-442
50. S-C Hung and R. Whittington (2000), 'Playing by the Rules: Institutional Foundations of Success and Failure in the Taiwanese Computer Industry', Journal of Business Research, 47, 1, 47-53

51. Mayer M. and Whittington R (1999), 'National Institutions and Corporate Change: Strategy, Structure and "Systemness" in France, Germany and the United Kingdom, 1950-1993', Organization Studies, 20, 6, 933-960*
52. Whittington R., Pettigrew A., Peck S., Fenton E. and Conyon M. (1999), 'Change and Complementarities in the New Competitive Landscape: A European Panel Study, 1992-1996', Organization Science, September-October, 583-600* 755 citations
53. Mayer M. and Whittington R. (2000), 'Euro-Elites: Top British, French and German Managers in the 1980s and 1990s', European Management Journal, 17, 4, 403-408 (translated as 'Dessinez-Moi un Patron Européen', L'Expansion Management Review, 96, March, 2000, 39-44).
54. Whittington R., Mayer M. and Curto C. (1999), 'Chandlerism in Post-War Europe: Strategic and Structural Change in France, Germany and the United Kingdom, 1950-1993', Industrial and Corporate Change, 8, 3-4, 519-550
55. Ruigrok W., Pettigrew A., Peck S. and Whittington R. (1999), 'Corporate Restructuring and New Patterns of Organising: Evidence from Europe', Management International Review 39, 2, 41-64.
56. R. Whittington and M. Mayer (1998), 'Le istituzioni nazionali contano ancora?', Sviluppo & Organizzazione, 165, January-February 1998, 105-123.
57. S-C Hung and R. Whittington (1997), 'Strategy and Institutions: a Pluralistic Account of Strategies in the Taiwanese Computing Industry', Organization Studies, 18, 4, 551-575*
58. H. Bouchikhi, M. Kilduff and R. Whittington (1997), 'Action, Structure and Organizations', Editors' Introduction to the Special Issue of Organization Studies on 'Action, Structure and Organizations', 17, 1, v-vii*
59. R. Whittington (1996), 'Strategy as Practice', Long Range Planning, October, 731-735 (abridged version reprinted in G. Pearson, 1998, Strategy Thinking and Strategic Management, Prentice Hall). 1495 citations
60. R. Whittington, T. McNulty and R. Whipp (1994), 'Market-Driven Change in Professional Services: Problems and Process', Journal of Management Studies, 31, 6, 829-845*
61. T. McNulty, R. Whittington, R. Whipp and M. Kitchener (1994), 'Implementing Marketing in NHS Hospitals', Public Money and Management, July-September, 51-58.
62. D. Brownlie, M. Saren, R. Whittington and R. Wensley (1994), 'The New Marketing Myopia: Critical Perspectives on Theory and Research in Marketing', Editors' introduction to the Special Issue of the European Journal of Marketing, 'The New Marketing Myopia', 28, 3, 6-12.

63. R. Whittington (1993), 'Putting Giddens into Action: Social Systems and Managerial Agency', Journal of Management Studies, 29, 6, 693-712, 1992. (reprinted in C. Bryant and D. Jary (eds), Anthony Giddens: Critical Assessments, Routledge, London, 1996)* 859 citations
64. R. Whittington and R. Whipp (1992), 'Professional Ideology and Marketing Implementation', European Journal of Marketing, 26, 1, 52-63 ('Outstanding Paper', 1992; reprinted in D. Littler and D. Wilson (eds), Marketing Strategy, 1995, Butterworth Heinemann, London)
65. T. McNulty and R. Whittington (1992), 'Putting the Marketing into R&D', Marketing Intelligence and Planning, 10, 9, 10-16.
66. R. Whittington (1991), 'Recession Strategies and Top Management Change', Journal of General Management, 16, 3, 11-28.
67. R. Whittington (1991), 'Changing Control Strategies in Industrial R&D', R&D Management, 21, 1, 43-53.
68. R. Whittington and R. Dover (1990), 'Local Government Responses to Aerospace Restructuring in France and Germany', Local Economy, 5, 3, 233-248.
69. R. Whittington (1990), 'Social Structures and Resistance to Strategic Change: British Manufacturers in the 1980s', British Journal of Management, 1, 4, 201-213.
70. R. Whittington (1988), 'Environmental Structure and Theories of Strategic Choice', Journal of Management Studies, 25, 6, 1-17*.
71. J. Shutt and R. Whittington (1987), 'Fragmentation Strategies and the Rise of Small Units: The Case of the North West', Regional Studies, 21, 1, 13-23, (substantially reprinted in J. Allen and D. Massey (eds), The Economy in Question, Sage/Open University, 1988)
72. R. Whittington (1986), 'Strategic Choice: Logiques d'Action or Corporate Cultures?', Centre for European Business Education Studies Journal, 1, 2, 17-24.
73. R. Whittington (1984), 'Regional Bias in New Firm Formation in the UK', Regional Studies, 18, 3, 253-6

Book chapters:

1. Burgelman R, Floyd S, Laamanen T, Mantere S, Vaara E, Whittington RC (2021), Strategy as Process and Practice, in Duhaime I and Hitt M. (eds), Handbook of Strategic Management, OUP.

2. Whittington R, (2018), Strategy as Practice, Process and Institution: Converging on Activity, in Langley A. and Tsoukas H. (eds), Sage Handbook of Process Organization Studies, Sage
3. Whittington R. and Anderson D. (2018), Professional Structures and Practice Change: Institutionalization Processes in Accounting and Strategy, in Andrew Sturdy, Stefan Heusinkveld, Trish Reay and David Strang (eds), The Oxford Handbook of Management Ideas, Oxford University Press.
4. Smets M. Aristidou A. and Whittington R. (2017), Towards Practice-Driven Institutionalism, Greenwood A, Oliver C, Suddaby R. and Sahlin-Andersson K. (eds), Sage Handbook of Organizational Institutionalism, Sage
5. Whittington, R. (2012), Strategy professionals: strategic planners and strategy consultants, in Seidl, D. and Jarzabkowski, P. (eds), Strategy as Practice: Theories, methodologies and phenomena, The Marketing & Management Collection, Henry Stewart Talks Ltd, London
6. R. Whittington and B. Yakis-Douglas (2012), 'Strategic Disclosure', in T. Pollock and M. Barnett (eds) Handbook of Corporate Reputation, Oxford University Press
7. R. Whittington, 'Emergent Strategy', in D. Teece and M. Augier (eds), Palgrave Encyclopaedia of Strategic Management, Palgrave MacMillan
8. R. Whittington (2010), 'Giddens, Structuration Theory and Strategy-as-Practice', in D Golsorkhi, Rouleau L., Seidl D and Vaara E (eds), Cambridge Handbook of Strategy as Practice, Cambridge University Press (revised for 2nd edition, 2015).
9. Whittington (2007), R. 'Both "Leif" and "Melin"', in Melander, A. & Nordqvist, M. (eds). Att förstå strategi: processuella och kontextuella perspektiv, Lund: Studentlitteratur
10. Molloy, E and Whittington, R (2006), 'Reorganisation Projects and Five Uncertainties' in Hodgson, D and Cicmil, S (eds) Making Projects Critical, London: Palgrave
11. Johnson G., Melin L., and Whittington R. (2005), 'Micro-Strategy and Strategising', in Floyd S., Roos, J, Jacobs C and Kellermans F (eds), Innovating Strategy Process, Blackwell
12. R. Whittington and L. Melin, 'Organizing/Strategizing' in A. Pettigrew, R. Whittington, L. Melin, W. Ruigrok, C. Sanchez-Runde and F. Van den Bosch (eds), Innovative Forms of Organizing, Sage Publications, 2003
13. R. Whittington and A. Pettigrew, 'Complementarities, Change and Performance', in A. Pettigrew, R. Whittington, L. Melin, W. Ruigrok, C. Sanchez-Runde and F. Van den Bosch (eds), Innovative Forms of Organizing, Sage Publications, 2003

14. A. Pettigrew and R. Whittington, 'Complementarities in Action: Competition and Change in BP and Unilever, 1985-2000', in A. Pettigrew, R. Whittington, L. Melin, W. Ruigrok, C. Sanchez-Runde and F. Van den Bosch (eds), Innovative Forms of Organizing, Sage Publications, 2003
15. R. Whittington, 'Corporate Structure', in A. Campbell and D. Faulkner (eds), The Oxford Handbook of Strategy, Oxford University Press, Oxford, 2003
16. R. Whittington, A. Pettigrew and H. Thomas, 'Conclusions: Doing More in Strategy Research', in A. Pettigrew, H. Thomas and R. Whittington (eds), The Handbook of Strategy and Management, Sage, London, 2002
17. A. Pettigrew, H. Thomas and R. Whittington, 'Strategic Management: the Strengths and Limitations of a Field', in A. Pettigrew, H. Thomas and R. Whittington (eds), The Handbook of Strategy and Management, Sage, London, 2002
18. R. Whittington, 'Corporate Structure: from Policy to Practice', in A. Pettigrew, H. Thomas and R. Whittington (eds), The Handbook of Strategy and Management, Sage, London, 2002
19. M. Mayer and Whittington R. 'For Boundedness in the Study of Comparative and International Business', in Geppert M, Matten D. and Williams K (eds), Challenges for European Management in a Global Context, Basingstoke: Palgrave, 2002.
20. R. Whittington, 'Competitive Strategy to Lure the Investor', Mastering Management 2.0, J. Pickford (ed), FT/Prentice Hall, London, 2001
21. R. Whittington, A. Pettigrew, W. Ruigrok, 'New Notions of Organizational Fit', Mastering Strategy: The Complete MBA Companion in Strategy, FT/Prentice Hall, London, 2000: 151-157
22. R. Whittington, The Evergreen Conglomerate, Mastering Strategy: The Complete MBA Companion in Strategy, FT/Prentice Hall, London, 2000, 327-331
23. R. Whittington, 'The How is More Important than the Where', Mastering Strategy: The Complete MBA Companion in Strategy, FT/Prentice Hall, London, 2000: 269-272
24. R. Whittington, M. Mayer and F. Curto, 'Strategy, Structure and Performance in European Industry: Corporate and National Perspectives', in S. Quack, G. Morgan and R. Whitley (eds), National Capitalisms, Global Competition and Economic Performance, John Benjamin, Amsterdam, 2000, 105-27
25. D. Brownlie, M. Saren, R. Wensley and R. Whittington, 'Marketing Disequilibrium: on Redress and Restoration', in D. Brownlie, M. Saren, R.

- Wensley and R. Whittington (eds), Rethinking Marketing, Sage, London, 1999, 1-22
26. R. Whittington and M. Mayer, 'Beyond or Behind the M-Form? The Structures of European Business', in D. O'Neal and H. Thomas (eds), Strategy, Structure and Styles, Wiley, London, 1997, 241-258
 27. T. McNulty, R. Whittington and R. Whipp, 'Professional Practices and Market-Driven Change', in I. Glover and M. Hughes (eds), Beyond Reason: The National Health Service and the Limits of Management, Avebury Press, Aldershot, 1996, 81-100.
 28. R. Whittington, 'Alfred Chandler', in M. Warner (ed.), The International Encyclopaedia of Business and Management, Volume One, Routledge, London, 1996, 612-617. (reprinted in the IEBM Handbook of Management Thinking, M. Warner (ed), International Thomson, London, 1998, 99-104; revised edition, 2001).
 29. M. Mayer and R. Whittington, 'The Survival of the European Holding Company: Societal Contingency and Choice', in R. Whitley and P. Kristensen (eds), The Changing European Firm, Routledge, London, 1996, 87-112.
 30. T. McNulty, R. Whittington and R. Whipp, 'Market-Orientated Strategic Change: Managing Complexity and Context', in H. Thomas and D. O'Neill (eds), Strategic Renaissance and Business Transformation, Wiley, London, 1996, 81-106.
 31. R. Whittington, 'Sociological Pluralism, Institutions and Managerial Agency', in M. Parker and J. Hassard (eds), Towards a New Theory of Organisations, Routledge, London, 1994, 53-74.
 32. R. Whittington, 'Social Structures and Strategic Leadership', in J. Hendry and G. Johnson (eds), Leadership, Strategic Change and the Learning Organisation, Wiley, London, 1993, 99-119.
 33. P. Field and R. Whittington, 'Aerospace Restructuring and Network Responses', in J. Bennington and M. Geddes (eds), Restructuring the Local Economy, Longmans, London, 1993, 99-119.
 34. R. Whittington, 'The Fragmentation of Industrial R&D', in A. Pollert (ed), Farewell to Flexibility?, Basil Blackwell, Oxford, 1991, 84-103 (translated in A. Pollert, 1994, Adios a la Flexibilidad?, Ministeria de Trabajo, Madrid, 155-180).
 35. R. Whittington, 'The Changing Structures of Industrial R&D', in R. Loveridge and M. Pitt (eds), Strategic Management of Technological Innovation, Wiley, London, 1990, 183-203.

36. J. Shutt and R. Whittington, 'Large Firm Strategies and the Rise of Small Units', in T. Faulkner et al (eds), Current Research on Small Firms, Gower Press, Farnborough, 1986, 176-214.
37. R. Whittington, 'Regional Bias in New Firm Foundation', in M. Scott et al (eds), Small Firms' Growth and Development, Gower Press, Farnborough, 1986, 39-50.

JOURNAL EDITORSHIPS:

Associate Editor, Strategic Management Journal, 2013-2019
Senior Editor, Organization Studies, 2006-2010
Associate Editor, British Journal of Management, 1997-2001

KEY NOTES, CONFERENCE PLENARIES ETC.

Distinguished Scholar speaker, Strategizing Activities and Practices, Academy of Management, Vancouver, August, 2020

Opening plenary address, Practice in Management Research, Engaged Management Scholarship Conference, Paris, September, 2016

Opening plenary address, 'Opening Strategy', Workshop on Extreme Contexts, HEC Montreal, October, 2014

Opening plenary address, 'Open Strategy', Open Innovation and Strategy Symposium, University of Bath, September, 2013

Keynote address, 'Taming Strategy: Big and Open', Nordic Academy of Management, Iceland, August, 2013

Plenary address, 'Practice-Based Approaches to Organization Design', with Silvia Gherardi, European Group for Organization Studies, Helsinki, 2012

Opening Plenary Panel, 'Strategy Process and Strategy Practice', Strategic Management Society Conference, Finland, March, 2010

Sub-Plenary Panel, 'Practice and Academia in Knowledge Creation', European Group for Organization Studies, Vienna, July, 2007

Keynote address 'Business History that Counts: Opportunities and Threats for Business Historians', European Business History Association conference, Copenhagen, August, 2006

'Practice and Process: Family Differences?' Keynote address, Organization Studies colloquium, Mykonos, May, 2006

Keynote Opening Speech, 'Strategy as Practice', Strategy Dynamics Conference, University of Surrey, March 2004

Keynote Speech, 'Strategy After Modernism: Recovering Practice', Ibero-American Academy of Management, Sao Paulo, December, 2003.

Opening Plenary Panel, 'Managing through Variety: the European Style', European Academy of Management, Milan, April, 2003 (reported in Il Sole, 5 April, 2003)

'Strategy as Practice', Plenary Speaker, Strategic Management Society conference, Acting and Thinking Strategically, Rotterdam, June, 2002

'Strategy as Practice', Plenary Speaker, Competition and Co-operation, Swedish Competition Authority/University of Umea, April, 2002

RESEARCH GRANTS AND AWARDS:

John Fell Fund:

Strategy Work and Mobile Technology in Nigeria , with Cecilia Varadh-Mannson and Tom Lawrence

Awarded: £7,346.00 Start - 01/07/2018 End - 31/12/2018

Leverhulme Research Fellowship:

Awarded £28,000 for half-time Research Fellowship, 2013-14.

Centre for Corporate Reputation, University of Oxford:

Awarded £55,300 for research on external strategy communications, 2009-2010.
Hired Dr Basak Yakis as Senior Research Fellow.

Pierre Fermat Chaire D'Excellence, Région Midi-Pyrénées :

Awarded €42,800 for research assistance on the Evolution of Strategy, in collaboration with Ludovic Caillaud, University of Toulouse 1, 2007-2009.

Alfred D. Chandler International Visiting Scholar:

Awarded \$7,000 as visiting scholar at Harvard Business School, 2006.

Lubbock Foundation:

Seedcorn funding (£1000) for archival research on advertisements for strategic planning jobs in the United Kingdom, 1965-2004.

Strategic Issue Management:

Three year partial teaching buy-out and funding (approx. £22,500) for research assistant, Dr Basak Yakis, for project on how senior managers manage strategic issues over time, as part of the Economic and Social Research Council's SKOPE (Skills, Knowledge and Organizational Performance) programme, 2005-2007.

Organising for the 21st Century:

Grantholder for this three year research programme commencing April, 2002, on the practice of re-organisation, funded by the Chartered Institute of Personnel and Development and in co-operation with the Universities of Glasgow (Drs Michael Mayer and Anne Smith) and Reading (Dr Evelyn Fenton): grant of £185,000; Senior Research Fellow Dr Eamonn Molloy.

Learning to Strategise:

Three year partial teaching buy-out (£8,000) for project on how managers learn to strategise, as part of the Economic and Social Research Council's SKOPE (Skills, Knowledge and Organizational Performance) programme, 2001-2007, and in association with the Institute of Directors.

The New Internal Network Organization:

A. Pettigrew (Warwick) and R. Whittington, Principal Investigators: from January 1996, a three year project, with collaborators at Duke, Erasmus, ESSEC, Hitotsubashi, IESE, Jonköping and St. Gallen, studying new forms of network organization internationally. Funded by the ESRC (£199,493), the Centre for Corporate Strategy and Change (£30,000) and by PwC Management Consultants (£75,000), plus participating universities.

Emerging New Forms of Flexible Global Organisation:

With Professor Andrew Pettigrew (Warwick), co-applicant for an ESRC Collaborative Studentship to study changing organisational forms as part of an American-British-Japanese-German project. Funding for an ESRC research student, supported by a further £12,000 from IBM Consulting: 1995-1998.

Strategy, Structure and Institutions - British Firms in a European and Historical Perspective:

Grantholder for this ESRC project on the changing strategies and structures of large British manufacturing firms over the last 25 years, contrasting them with the evolution of French and German firms over the same period. Total grant: £29,927 over 1995-1996; research fellow Francesco Curto. The book from this project, The European Corporation: Strategy, Structure and Social Science, appeared with the Oxford University Press in 2000.

Strategy, Structure and Institutions in Contemporary France:

Comparative project on strategies, structures and elites in France and the United Kingdom, with the focus on the effects of institutional environments, carried out during my sabbatical year 1993-94 at Groupe HEC, Jouy-en-Josas, France. Funded by the Nuffield Foundation: £1,940.

Managing Marketing Change:

Grant-holder for this Economic and Social Research Council project investigating the introduction of marketing concepts in the National Health Service and industrial Research & Development: research fellow Dr Terry McNulty. Total grant, 1990-92: £49,180.

Strategic Restructuring in the European Aerospace Industry:

Joint with Mr Paul Field, a European Commission grant for £41,400 to support the establishment of the European Aerospace Regional and Local Authority Information Exchange (EARLIE) from 1992/93.

The Fragmentation of Industrial R&D:

Project on the re-structuring of industrial R&D in the United Kingdom. Funded by the Nuffield Foundation: £750, over 1986-1987.

Economic and Social Research Council:

PhD studentship, Manchester Business School, 1982-85

CONFERENCE/SOCIETY ORGANIZATION:

European Group for Organization Studies:

Co-convenor with Leonhard Dobusch (Berlin) and Georg von Krogh (ZTH Zurich) Open Strategy, at the EGOS conference, Copenhagen, July, 2017

European Group for Organization Studies:

Co-convenor with Leonhard Dobusch (Berlin) and Georg von Krogh (ZTH Zurich) of the Opening Innovation, Strategy and Governance stream, at the EGOS conference, Athens, July, 2015

Academy of Management Interest Group Chair, 2012-13

Responsible for the new SAP Academy Interest Group of about 600 members, internationally.

Strategic Management Society Board, 2012-2015

Elected as a board member of the Strategic Management Society, the international academic body for the strategic management discipline

Intersections of Strategy Process and Strategy Practice, Strategic Management Society Mini-Conference.

Co-organiser of this conference with Tomi Laamanen (Helsinki School of Economics) and Robert Burgelman (Stanford), Levi, Finland, March 2010.

The Crafts of Strategy:

Co-organiser with Ludovic Caillaud (University of Toulouse) of a workshop on the crafts of strategy in social, sectoral and historical context, May, 2006, with a forthcoming special issue of Long Range Planning. Sponsored by Airbus, University of Toulouse and the Millman Foundation (£4000). Reported in Les Echos, 24 July, 2006.

Strategic Management Society Pre-Conference Doctoral Workshop:

Co-organiser, with Irene Duhaime (Georgia State), of the first SMS Pre-Conference Doctoral Workshop, San Juan, November, 2004 (£15,000 funding from the Society for the Advancement of Management Studies).

Strategic Management Society: Strategy as Practice 2003, 2004, 2005, 2006:

Initiated and co-convened with Bob de Wit (Erasmus) the Strategy as Practice Interest Group at the Strategic Management Society, Baltimore, November 2003, San Juan, November 2004, Orlando, October 2005, and Vienna October 2006. Launched first SMS/Wiley Best Practice Relevant Paper prize, October 2007.

European Group for Organization Studies:

Co-convenor with Gerry Johnson (Strathclyde) and Leif Melin (Jonkoping) of the Micro Strategy and Strategising: Activity in Practice stream at the EGOS conference, Copenhagen, July, 2003

Strategy over the Horizon:

Academic chairman of the European Strategic Planning Federation conference at Saïd Business School, March, 2002 (100 academic and practitioner participants).

Micro-Strategy and Strategising:

Workshop co-organized with Professors Gerry Johnson (Strathclyde) and Leif Melin (Jonkoping) at the European Institute of Advanced Studies in Management, Brussels, February 2001: sponsorship from Cambridge Management Consulting (£2,500) and the Journal of Management Studies (£1,000), producing a special issue of the Journal of Management Studies.

Action, Structure and Organisations:

Co-organiser with Hamid Bouchikhi (ESSEC) and Martin Kilduff (Penn State) of an international workshop on action, structure and organisations, held in Paris in May, 1995, with 30 participants from six countries. A special issue of Organization Studies appeared with selected papers in 1997. Joint-funded by ESSEC and the Fondation Nationale d'Enseignement de la Gestion.

Rethinking Marketing:

Co-organiser with Robin Wensley (Warwick), Douglas Brownlie (Stirling) and Mike Saren (Stirling) of this workshop in May 1993, attracting 55 participants from nine countries. Selected papers have been published in a Special Issue of the European Journal of Marketing (28, 3, 1994) and a further book collection, Rethinking Marketing, published by Sage. Partly funded by £1,000 grant from Warwick Business School.

PRACTITIONER ARTICLES, REPORTS, PRESS

Whittington R., Yakis-Douglas B and Ahn K, 'Let's Talk about Strategy', IMP Perspectives, 107-09, 2016

Whittington R., Yakis-Douglas B and Ahn K, Wall Street Rewards CEOs who Talk about their Strategies, Harvard Business Review.Org, December, 2015

Cited in 'What to Expect from Offsite Meetings' Strategy & Business, October, 2015

Cited in 'Management Innovation', Andrew Hill, Financial Times, June 13, 2013

Whittington R., 'A Model for a New Kind of Profession', Strategy Magazine, March 2012, 14-17.

Whittington R., 'A discipline in need of a new direction', Financial Times, 8 October, 2012

Whittington R., 'Open Strategy', webcast Forbes October, 2011; republished Conference Board, December 2011, Globe and Mail, May, 2012

Quoted in 'Sustainable growth', the Financial Times, May 17, 2011
Whittington R. 'Reforming Reputation', The Marketer, November 2010
Whittington R. 'Talking Management – Strategy isn't Dead' podcast, Globe and Mail (Canada), March, 2008
Quoted in 'The pendulum swings towards staff', in The Times, 27 June, 2007
Quoted in 'No more doorsteps', Times Higher Education Supplement, 28 April, 2006
'Managing Change', 60-Second Interview: Professor Richard Whittington, by eGov monitor Newsdesk 23 September, 2005
Richard Whittington, Eamonn Molloy, Michael Mayer, Anne Smith and Evelyn Fenton, Look Who's Talking, People Management, 7 April, 2005, 38-41
R. Whittington and M. Molloy, HR's Role in Organising: Shaping Change, CIPD, 2005
M Mayer, A Smith and R. Whittington, Organising for Success: Second Survey Report CIPD, 2004
M. Molloy and R. Whittington, HR: Making Change Happen, Executive Briefing, CIPD, 2004
R Whittington, M Mayer, E. Molloy and A. Smith, Case Study: Corporate Reorganisations, The Times, 28 October, 2004
D. Shaw and R. Whittington, The Art of Change in the Public Sector, European Business Forum, Issue 14, 65-69, 2003.
M Mayer, A Smith and R. Whittington, Organising for Success: First Survey Report CIPD, 2003
R Whittington and M Mayer, Organising for Success: A Report on Knowledge, CIPD, 2002.
R Whittington, M Mayer, & A Smith, 'Grand Designs: Why HR should be at the heart of restructuring', People Management, 10 October 2002.
R Whittington, M Mayer, & A Smith, 'Restructuring Roulette', Financial Times, 8 November 2002.

OTHER ACADEMIC ACTIVITIES:

Co-Editor, Sage Strategy Series, 2000-2009
Editorial Board, Academy of Management Review, 2002 - 2007
Editorial Board, Strategic Management Journal, 2007-
Editorial Board, Organization Science, 2006-2010
Editorial Board, British Journal of Management, 2002-2006
Editorial Board, Journal of Management Inquiry, 2003 -2007
Editorial Board, Journal of Management Studies, 2004-2006
Editorial Board, Organization Studies, 1996 –10
Editorial Board, Long Range Planning, 1999 -
Editorial Board (founding), Strategic Organization, 2003-2006
Editorial Board, European Management Journal, 2002 - 2007
Editorial Board (founding), European Management Review (Euram), 2004 -2006
Editorial Board (founding), Management and Organizational History, 2006 –

Elected board member of the Strategic Management Society, 2012-15
Council, Society for Advanced Management Studies (research charity and owner of Journal of Management Studies), 2001-2006

DOCTORAL STUDENTS

Previous: Duncan Angwin (Dean, University of Nottingham), Michael Mayer (Professor, University of Bath), Shih-Chang Hung (Professor, National Tsing Hua University, and Director-General, Social Sciences, Ministry of Trade and Industry, Taiwan), Stéphane Girod (Professor, IMD), Bjorn Haugstad (Minister for Higher Education, Norway, and director of research, University of Oslo), Basak Yakis-Douglas (Associate Professor, Kings College London), Suela Haxhiraj (consultant).

Current: Tanja Ohlson and Cecilia Varendh-Mansson.

TEACHING

Undergraduate teaching in General Management and Strategic Management

MBA and Executive Diploma teaching in Strategy; Executive Diploma Projects

Executive education with BAE Systems, Clifford Chance, Grant Thornton, IBM Consulting, McKinsey etc.

ADMINISTRATION

Sub-Warden, New College, 2017-2018

Head, Strategy, Innovation and Marketing Group, Saïd Business School, 2001-2005, 2008-2010, 2013, 2017, 2020-

Tutor for Undergraduate Access and Admissions, New College, 2015-18

Outrider, New College, University of Oxford, 2016-17

Director, Undergraduate Programmes, Saïd Business School, 2004-2006

Member, Faculty Board, University of Oxford, 2001-2002

Member, Academic Policy Committee, Saïd Business School, 2000-2005

Deputy Director, Saïd Business School, 1998-99

Director, Full-Time MBA, Saïd Business School, 1998-99

Dean of Arts, New College, 1997-2003

Director (launch), MSc in Management Research, Saïd Business School, 1997-1998

Member of Executive Committee, Saïd Business School, 1998-99

Member of the Sub-Faculty Board, Saïd Business School, 1998-99

Member of Standing Appointments Committee, Saïd Business School, 1998-99

Academic Director, Part-time MBA, Warwick Business School, 1995-96

Member, Academic Planning Committee, Warwick Business School, 1993-96

Member of Social Studies Faculty Board, University of Warwick, 1990-93