



## Oxford Seed Fund Application for funding 2019-20

*Please find below an excerpt of some of our application questions so that you can prepare before applying through our website application*

- What is your name?
- What is the best email to reach you on?  
What is the name of your company?
- Briefly describe your company
- What is your company's website?
- What is the primary sector your company is in?
- Where is your company based (operationally)?
- Where is your company registered?
- Please explain the connection of your founding team with the University of Oxford
- Please select the University of Oxford divisions that your founding team is connected with
- Describe the problem you are solving. Share a surprising insight or fact about this problem
- Describe your solution and how it solves the problem you've identified.
- Describe the target market for your solution, including an overview of the size of the potential market and your target customer (max 1200 characters)
- Who are your two closest competitors? What is unique about your solution and why would your target customers buy your solution over your competitors' solutions?
- Please list the members of your team, their backgrounds and each of their roles
- Why is your team best placed to bring this solution to market and solve this problem? What unique insight or understanding do you have of this problem and solution?
- Are all co-founders working on the venture full-time?
- If not, how many hours/week? When will all co-founders start working full time?
- Please provide the LinkedIn URL(s) for all key team members
- How long have you and your team been working on this venture?
- What stage is your company?
- How many customers/users do you have?
- How much revenue did you generate in the last 3 months?
- Describe your recent key achievements/milestones so far (customers/users, product, team etc.)
- Why do you need funding and how will you use this seed investment?
- Have you already raised external funding?
- If yes, please provide details of the external funding you have already received.
- How did you hear about the Seed Fund?
- Is there anything else you'd like to tell us?
- Please provide the link to any publicly shared pitch deck/presentation (optional)