



# Employment Report

MBA class of 2017/18

# The Oxford MBA employment rate holds steady in a challenging economic climate



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The employment rate of our MBA 2017-18 class has increased from 91% to 92%, against the backdrop of an uncertain political and economic environment, as the UK heads towards a Brexit transition period. Our students are successfully pursuing careers globally, across a broad spectrum of industries and functions, including not-for-profit organisations, demonstrating the international mobility and capability of the Oxford MBA.

40% of our job-seeking students secured roles in Global Industry, with the number of graduating students choosing to work in technology focused organisations increasing. A further 27% have gone to work in Finance and 23% to Consulting. Social Impact careers comprise 10% of the class, holding constant with the previous year. Finally, Oxford Saïd MBA students continue to set up their own business enterprises after their MBA, with over a third of non-job seeking students choosing this direction.

Over half of job seeking students have begun employment in the UK and Europe (54% of the MBA class). Reflecting the international diversity of the programme, a significant number of students secured roles in North America and Asia (17% and 16% respectively), with 5% beginning their post-graduation careers in sub-Saharan Africa.

Our MBA programme has supported our students' personal development journeys and their employment outcomes. The combination of our MBA curriculum and co-curricular programmes - for example, the Oxford Saïd Finance Lab, our Consulting Development and Talent Development Programmes - provide impactful development experiences within and beyond the classroom. We also launched, for example, our first Consulting casebooks, e-learning and face-to-face case skills workshops and "Super Saturday" case interview practice sessions.

As we look forward, Professor Andrew Stephen's Data, Analytics & Digital Marketing Pathway, in partnership with General Assembly, has introduced some rich learning for MBA 2018-19. We continue to invest in our students' career journeys, before they arrive in Oxford, on campus and beyond, by launching the online Oxford Saïd Careers Academy pre-arrival programme for MBA 2019-20, and the Alumni Capstone programme for MBA 2018-19.

The class average salary for MBA 2017-18 has increased to **£72,618**.

<b>Consulting:</b>	<b>£77,030</b>
<b>Finance:</b>	<b>£74,154</b>
<b>Social Impact:</b>	<b>£68,016</b>
<b>Global Industry:</b>	<b>£69,968</b>
- Exc. Tech:	£73,292
- Tech:	£67,890



# Class profile

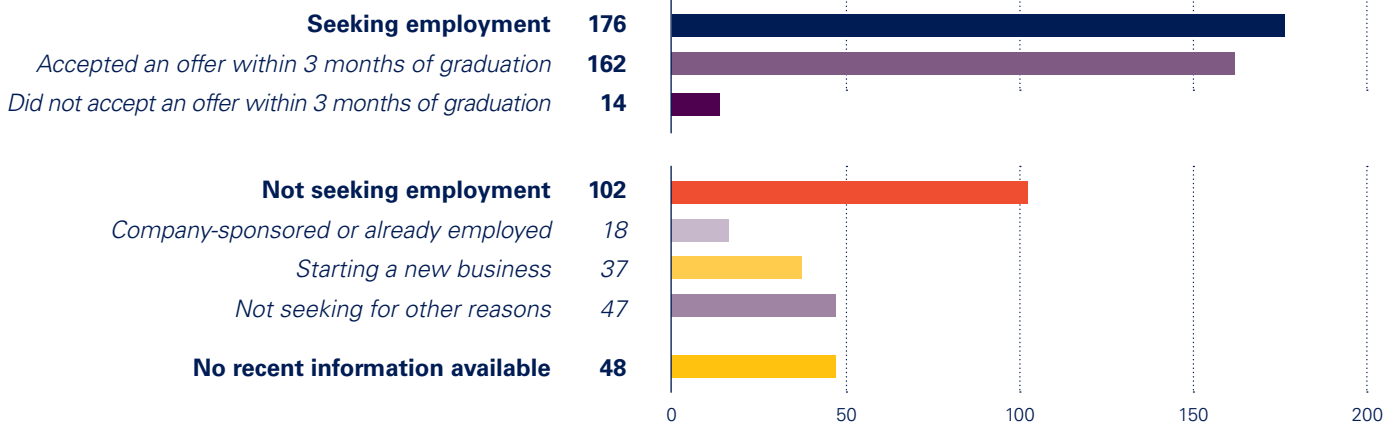


## MBA class of 2017/18

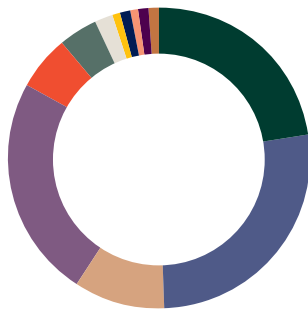


## Employment summary - Graduating students: 326

Employment rate 92%



# Employers and industries



### Industries

● Consulting	23%	● Energy	4%
● Financial Services	27%	● Manufacturing	2%
● Social Impact	10%	● Retail	1%
● Global Industry, of which	41%	● Industrial	1%
● Technology	24%	● Media/Entertainment	1%
● Consumer Packaged Goods	6%	● Healthcare	1%
		● Other	1%

**Note:** These numbers are rounded to the nearest whole percentage

### Consulting

- **Accenture**
- AlixPartners
- **BCG**
- Booz Allen Hamilton
- Capgemini
- **Deloitte Consulting**
- **EY**
- **EY-Parthenon**
- Herbert Smith Freehills
- KPMG
- **McKinsey & Company**
- Monitor Deloitte
- Open Capital Group
- **Partners in Performance**
- QuantumBlack
- **Strategy&**

### Finance

- **American Express**
- Anthemis Group
- Atomico
- August Equity
- AxeTrading
- Banco de Credito BCP
- Bank of America Merrill Lynch
- BBAC Bank
- Boston Meridian Partners
- Capital on tap
- CardinalStone
- CDC Group
- China international Capital Corporation
- Credit Suisse
- Distilled Analytics
- EBRD
- Fiera Capital
- Foord Asset Management
- **Fosun International**
- Goldman Sachs
- Hony Capital
- HSBC
- IDB Invest
- IMC
- iwoca Ltd.
- JP Morgan
- Legal & General Reinsurance
- Liberty Mutual Insurance
- Royal Bank of Canada
- The Vanguard Group
- Transaction Capital
- Triton Partners
- Turkey Wealth Fund
- UC - United Capital Puesto de Bolsa S.A.
- YES BANK Ltd
- Zebu Investment Partners

### Global Industry

- **Adobe**
- **Agoda**
- Airbnb
- **Amazon**
- Animal Dynamics
- Baidu
- BCG Digital Ventures
- Brill Power
- British American Tobacco
- Carwow
- Central American Bottling Company
- Consensus
- Crescent Point Energy
- Diageo
- Digital China
- Elder Technologies
- **Estee Lauder Companies**
- **Facebook**
- Freshworks
- **Google**
- Hotels.com
- Intracorp Homes
- JD.COM
- Jinko Solar Co., Ltd
- Kraft-Heinz

- L'Oreal
- Maple Leaf Sports & Entertainment
- Mars
- McLear
- **Microsoft Corporation**
- MOO
- NetEase
- Nexleaf Analytics
- Onfido
- Power Mech Projects Limited
- Pyrenergy Ltd
- Qualtrics
- Quip
- Seele
- Shell
- Shopee
- Sibelius Natural Products
- Sky
- Tencent
- Tesla
- Travel Curious
- **Uber**
- Value Retail
- Waft Perfume Inc
- **Yandex**

### Social Impact

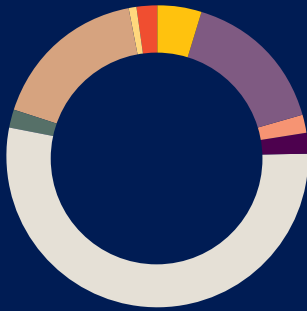
- Big Society Capital
- Bill and Melinda Gates Foundation
- Clinton Giustra Enterprise Partnership
- Clinton Health Access Initiative
- Ethiopian Agricultural Transformation Agency
- Federal Reserve Bank of New York
- International Federation of the Red Cross
- Optimizer Foundation
- Oxford Radcliffe NHS Trust
- Public Health England
- Swiss Department of Foreign Affairs
- United Nations
- USAID Center for Accelerating Impact and Innovation

*Red* organisations hired two students or more

**Global Industry includes:** Consumer Packaged Goods, Energy, Healthcare (including products & services, Industrials, Manufacturing, Media/Entertainment, Other, Retail, Technology

**Social Impact includes:** Government, Non-profit and Social Enterprises, Impact Investing

# Destinations



● Africa	5%	● Middle East and North Africa	2%
● Asia	16%	● North America	17%
● Oceania	2%	● South America	1%
● Latin America and the Caribbean	2%	● Unknown	2%
● Europe	54%		

**Note:** These numbers are rounded to the nearest whole percentage

## Cities

Graduates went on to work at organisations in 34 countries around the world including these cities: *(Highlighted cities show where two or more students are working)*

- |                  |                          |                     |                    |                      |                   |
|------------------|--------------------------|---------------------|--------------------|----------------------|-------------------|
| Addis Ababa      | Chennai                  | <b>Gersthofen</b>   | Lagos              | <b>Nairobi</b>       | <b>Shanghai</b>   |
| <b>Amsterdam</b> | Chicago                  | Guatemala           | Leicester          | <b>New York</b>      | <b>Singapore</b>  |
| Astana           | Denver                   | Hamilton            | Lima               | <b>Oxford</b>        | Stoke             |
| <b>Bangkok</b>   | <b>Dubai</b>             | <b>Hong Kong</b>    | <b>London</b>      | Palo Alto            | Sydney            |
| <b>Beijing</b>   | <b>Dublin</b>            | <b>Hyderabad</b>    | <b>Los Angeles</b> | Perth                | Tokyo             |
| Berne            | Edinburgh                | Istanbul            | Melbourne          | Provo                | <b>Toronto</b>    |
| Boston           | Emeryville               | Jakarta             | Mexico City        | <b>San Francisco</b> | Vancouver         |
| Calgary          | <b>Frankfurt am Main</b> | <b>Johannesburg</b> | Minneapolis        | Santo Domingo        | <b>Washington</b> |
| Cape Town        | Geneva                   | Kigali              | <b>Moscow</b>      | Seattle              | <b>Zurich</b>     |



# Salaries

Region	Mean salary (£)	Min salary (£)	Max salary (£)
<b>Africa - sub Saharan</b>	£52,221	£39,204	£66,262
<b>Asia</b>	£60,423	£34,133	£135,000
<b>UK</b>	£70,560	£40,000	£125,000
<b>Europe (excl. UK)</b>	£83,191	£45,253	£114,872
<b>North America</b>	£83,643	£45,253	£140,641

**Note:** Information withheld for Central America and the Caribbean, Middle East and North Africa, and South America as insufficient responses were received to publish this data.

Industry	Mean salary (£)	Min salary (£)	Max salary (£)
<b>Consulting</b>	£77,030	£38,486	£140,641
<b>Finance</b>	£74,154	£34,133	£142,184
<b>Social Impact</b>	£68,016	£39,204	£130,101
<b>Global Industry</b>	£69,968	£38,744	£109,556
- Global Industry exc. Tech	£73,292	£39,000	£109,556
- Global Industry –Tech	£67,890	£38,744	£93,075
<b>Overall mean</b>	<b>£72,618</b>	-	-