

Oxford Seed Fund – Application for Funding Questions Export 2019 (excluding multiple choice/drop down)

Please find below an excerpt of some of our application questions so that you can prepare before applying through our website application.

- What is your name?
- What is the best email address to reach you on?
- What is the name of your company?
- What is your company's website? (optional)
- Where is your company based (operationally)?
- What is the elevator pitch for your company? (max 300 characters)
- If not working full time, how many hours/week? When do you plan to start working full time?
- When did you start working on your company/idea? Tell us about your key achievements so far (your client/users, products, team, etc.)
- Please provide an overview of your team structure and background (max 1200 characters)
- Please provide the LinkedIn URL(s) for all key team members
- Please explain the connection of your founding team with the University of Oxford
- How many customers/users do you have?
- Please describe your target market. (How large is the market? What market share could your business gain in a five year period?)
- Who are your two closest competitors? Why is your solution better? (max 1200 characters)
- Why do you need funding and how will you use the seed investment? (max 1200 characters)
- If yes, please provide details of the external funding you have already received (max 1200 characters)
- Please provide the link to any publicly shared pitch deck/presentation (optional)
- Is there anything else you'd like to tell us?