

Dr. Pegram HARRISON
Senior Fellow in Entrepreneurship

Saïd Business School and Brasenose College
University of Oxford

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Research, Teaching and Administration for undergraduate, postgraduate and executive education in:

- Entrepreneurship, leadership, strategy, and organisational behaviour
 - Management and leadership of cultural heritage and cultural institutions
 - Women's entrepreneurship
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EDUCATION

1998 – 2000	London Business School	MBA
1990 – 1997	Cambridge University Corpus Christi College Clare College	PhD (English Literature) Overseas Research Scheme grant (1991-1993) Choral Scholar (1991-1993)
1985 – 1989	Yale University Trumbull College	BA (Literature) Junior Term Abroad, 1987 (Oxford)
1981 – 1985	Groton School , Groton, MA, USA	<i>magna cum laude</i>

ACADEMIC POSTS: Management Studies

Nov 2008 to present

SAÏD BUSINESS SCHOOL, University of Oxford
Senior Fellow in Entrepreneurship

Research and teaching for undergraduate, post-graduate, diploma & executive education programmes

- *Research*: - emphasis on management and leadership of cultural heritage institutions,
- women's entrepreneurship and leadership, especially in Islamic societies
- PI for suite of projects in collaboration with University of Bologna
- further details in attached sheet
- *Teaching UG and PG*: university lectures and tutorials in strategy, entrepreneurship, leadership, OB
- *Stipendiary Lecturer in Management*: Brasenose College, since 2016; & LMH 2012-2015
- *Executive Education*: developing, directing and delivering programmes in strategy, leadership, women's leadership, museum leadership, family business, etc. – in Oxford and internationally. Clients include EY, Lloyds, BMW, Royal Mail, Hogan Lovells, National Trust, ArtFund, Cabinet Office, governments of UK, UAE, Bahrain, Saudi Arabia, Malaysia, etc.
- *Senior Pro-Proctor*: March 2014 – March 2015
- *Administration*: leading wide engagement programme with SBS and the Humanities Division

Sep 2009 to present

FACULTY OF HISTORY, University of Oxford

Teaching for MSc programme in Economic and Social History

Advanced Paper options, e.g. "Indian Entrepreneurship"; "Managing the Country House", etc.

Sep 2018 to Dec 2018

ASHMOLEAN MUSEUM, University of Oxford

Faculty Fellow, University Engagement Programme, funded by Andrew W Mellon Foundation

Sep 2015 to June 2016

EMORY UNIVERSITY, Atlanta Georgia USA

Visiting Scholar (sabbatical appointment) based at the Goizueta Business School

Oct 2006 to Oct 2008

LONDON BUSINESS SCHOOL, University of London

Director, Emerging Leaders Programme (Executive Education)

Residential executive education for high-potential executives, emphasising leadership and strategic change. Responsible for recruitment, admissions, content, faculty, teaching, research, budgets, student experience, etc—as well as strategy for full executive education portfolio.

Mar 2002 to Sep 2006

EUROPEAN BUSINESS SCHOOL LONDON (EBSL) AT REGENT'S COLLEGE

Principal Lecturer in Entrepreneurial Management

Course Leader for BA and MA in Entrepreneurial Management; MSc in Banking; MBA

Co-ordinator, International Entrepreneurship Research Unit

ACADEMIC POSTS: Literature

Apr 2003 to 2008

BIRKBECK COLLEGE, Faculty of Continuing Education, University of London, UK

Sessional Lecturer

- Teaching 10/20-person evening seminars
- Post-colonial literatures, Modernism, Indian Fiction in English, Literature and Music

Aug 1994 to Jun 1996

NEW YORK UNIVERSITY, New York, USA

Visiting Professor of English Literature

- Teaching and research in 19/20th century English literature, and Anglophone Indian writing
- Developed new track of courses on postcolonial literatures and theory

Sep 1990 to Jul 1994

CAMBRIDGE UNIVERSITY, Cambridge, UK

Supervisor for various colleges in English Literature and Indian History

- Taught & researched 19/20th century English & postcolonial literatures, and Indian History
- PhD supervised by John Beer and Marilyn Butler, 1997: "Precursors to Postcolonialism: Leonard Woolf, E. J. Thompson, & E. M. Forster and the Rhetoric of English India"

NON-ACADEMIC POSTS (see also consulting activity, further below)

Jun 1999 to Aug 2001

ENTREPRENEURIAL VENTURES

Co-founder of two start-ups based in London (strategy, fundraising, finance and general leadership)

- *Fresh! Organic Ventures*, organic wholesale and retail food supplier
- *MediaDarling.com*, a vertical portal and online agency for television production facilities

Feb 1996 to Jul 1998

CONSULTANT: FINANCIAL IT RE-ENGINEERING

Contracted to Joseph E. Seagram & Sons, Ltd., New York, USA (Multi-national: beverages & media)

- Designed & implemented major re-engineering of globally integrated accounts reporting system

ADDITIONAL INFORMATION

Professional Affiliations

- Royal Institute of International Affairs (Chatham House), Associate Fellow July 03 – Dec 05
- Reviewer: AOM, EURAM, *Enterprise and Society*, Oxford University Press

Non-Executive Directorships and Associations

- Academic Board, Ashmolean Museum (University of Oxford)
- Oxford Bach Soloists (early music ensemble; trustee; Oxford)
- Frideswide Singers (girls' choir; trustee; Oxford)
- Turtle Key Arts (theatrical production company emphasizing disability arts; trustee; London)
- Women Equity (investment fund promoting women's entrepreneurship in Europe; Paris)
- Clare Choir Alumni Association

Community Organisations, active membership:

- Christ Church, Dark Harbor, Maine
member of vestry, Chair of the Music Committee
- Islesboro Islands Trust
land trust preserving environmental and community interests on an island in Maine
- Yale University Alumni Schools Council
interviewing applicants from UK for undergraduate admissions

Fundraising: I have raised about £1 million for various organisations and projects, volunteering for Brasenose, Corpus, Yale & other arts/educational organizations

Music: choral and solo singer, church organist, pianist

Travel: 1987-1993 lived periodically on yacht in Japan, Australasia, Caribbean & Europe

LANGUAGES

German: conversation
French: conversation
Latin: reading
Greek: reading

PERSONAL

Birth date: 18 July 1967
Nationality: US and UK (both passports)
Marital Status: married, no children
Health: excellent

RESEARCH

CURRENT PROJECTS and WORKING PAPERS

- Oxford-Bologna (OxBo) Research Consortium on Management and Humanities, funded jointly by the Business Schools of the Universities of Oxford and Bologna
 - Industrial Heritage and Ancient Universities, collaboration with University of Bologna
 - University Museums and Knowledge Transformation, collaboration with University of Bologna
- Museum Leadership: collaboration with Oxford University Museums, funded by National Museums Directors' Council

RECENT PUBLICATIONS

Reports

- (2018) Museum Leaders Report, for National Museum Directors' Council
<https://www.glam.ox.ac.uk/article/the-museum-leaders-report>

Journal articles, reports, and reviews

- (2015) Museum Tickets Feasibility Project, report for Nesta Digital R&D Fund for the Arts, <http://artsdigitalrnd.org.uk/projects/art-fund/>
- (2011) Entrepreneurial Leadership: what is it and how should it be taught? *International Review of Entrepreneurship*, 9(3) (with Muhammad Azam Roomi).
- (2010) Behind the Veil: Women's Capacity Building and Enterprise Development in Pakistan. *International Journal of Gender and Entrepreneurship*, 2 (2), 150-172 (with M. A. Roomi).
- (2009) Women-owned Enterprises in the UK: Analysis of Factors Influencing the Growth Process. *Journal of Small Business and Enterprise Development*, 16(2), 270 – 288 (with M. A. Roomi).
- (2008) Training Needs of Women-owned SMEs in England. *Education + Training*, 50 (8/9), 687 – 696 (with M. A. Roomi).
- (2008) Review of Thomas Metcalf Imperial Connections: India in the Indian Ocean Arena, 1860 – 1920, in *Enterprise and Society*, 9 (3).
- (2006) Review of G. Knaap and H. Sutherland Monsoon Traders: Ships, Skippers and Commodities in 18th C Madagascar, in *Enterprise and Society*, 6 (4).

Book chapters

- (2016) Insights on Entrepreneurial Leadership from an Islamic Context, chapter in *Entrepreneurial Leadership*, ed Claire Leitch, Edward Elgar
- (2008) Impact of Women-only Entrepreneurship Training in Islamic Society, in *Women's Entrepreneurship and Social Capital: A Dialogue and Construction*, I. Aaltio, E. Sundin, and P. Kyrö, Eds. Denmark: Copenhagen Business School Press (with M. A. Roomi).
- (2005) CSR: An Information Strategy, in *Perspectives on International Corporate Responsibility, International Corporate Responsibility Series*, vol. 2, ed. John Hooker, Ans Kolk, Peter Madsen, Philosophy Documentation Center

CONFERENCE PRESENTATIONS

- “Findings from the Museum Leaders Report”, Keynote for annual conference of the Association of Independent Museums, 22 June 2018, Warwickshire, UK
- “University Museum Management: findings from Oxford University Museum of the History of Science”, Universeum annual conference on university museums and collections, Hunterian Museum, University of Glasgow, 15 June 2018, Glasgow, UK
- “Entrepreneurial Leadership in UK Museums”, Doctoral Seminar, University of Venice Ca’ Foscari, 16 May 2018, Venice, Italy
- “Developing Entrepreneurial Leadership in Cultural Organisations”, The Spaces of Culture, 11-12 Feb 2016, Venice, Italy
- “The Museum as a Professional Organisation: a case study of change at the British Museum”, Managing Cultural Organisations, 10-12 Dec 2015, Bologna, Italy
- “Islamic Insights on Entrepreneurial Leadership”, Best Paper Award, 60th Annual ICSB World Conference 2015, UAEU, Dubai
- “Cultural Heritage Entrepreneurship”, Leuphana Conference on Entrepreneurship, 16-18 Jan 2014, Lüneburg, Germany
- “Entrepreneurial University Leadership”, British Council conference on Higher Education Leadership, 16-19 Oct 2011, Lucknow, India
- “The Idea of Entrepreneurship in Islamic India”, Enterprise Culture in Globalised India, 26-27 Sept 2011, University of Oxford
- “Developing an Islamic Entrepreneurial Culture in Gulf Region States”, Gulf Research Meeting, 6-8 July 2011, University of Cambridge
- “Social Entrepreneurship: can we own it?”, We Own It Summit, 9-10 June 2011, London
- “Entrepreneurial Muslim Brands”, Islamic Branding Forum, 26-27 July 2010, University of Oxford
- “Teaching and Developing Entrepreneurship in an Islamic Context”, Business Jihad Lecture Series 3, invited by organisers (Johor Corporation), 9 April 2010, Johor Bahru, Malaysia
- “Entrepreneurial University Leadership”, 2nd AKEPT conference on Higher Education Leadership, 8-9 Dec 2009, Kuala Lumpur, Malaysia
- “Entrepreneurship Education in the UK: current and emerging research”, Université Paris-Dauphine, Summer Conference, 20 – 26 Sep 2007
- “Training Islamic Women Entrepreneurs in the East of England”, Sustainable Development Research Centre conference, “Sustainability: Creating the Culture”, Perth, Scotland, 15-16 November 2006
- “Training Islamic Women Entrepreneurs in Pakistan”, Université Paris-Dauphine, Summer Conference, 29 Jun - 5 Jul 2006
- “l’Accompagnement: les Pratiques en Grand Bretagne”, 4^{ème} congrès de l’Académie de l’Entrepreneuriat, “l’Accompagnement en situation entrepreneuriale: Pertinence ou Cohérence?”, au Sénat, Palais du Luxembourg, Paris, 24 – 25 Nov 2005
- “Social Enterprise Finance”, Université Paris-Dauphine, Summer Conference, 15 Sep - 22 Sep 2005
- “Venture Capital as a Pattern for Sustainable Social Enterprise Finance”, EISB Conference, “Sustaining the Entrepreneurial Spirit Over Time”, IESE, Barcelona, 12-14 September 2005
- “Cultural Economics: a critique using the heritage industry in the UK”, Università di Bologna, Workshop on the Management of Cultural Institutions, 13-14 December 2004
- “A Taxonomy of Social Enterprise”, European Business School London Research Conference, accepted for October 2004 (conference organiser)
- “Social Enterprise: teaching a new field in Europe”, Université Paris-Dauphine, Summer Conference on Entrepreneurship, 29 Sep - 3 Oct 2004
- “Heritage Industry in the UK: factors in its emergence”, University of Nottingham Institute of Business History (UNBHI) conference, June 2004
- “CSR Best Practices”, Carnegie Bosch Institute for Applied Studies in International Management “Governance in Managerial Life”, Amsterdam, June 2004

CONSULTING ACTIVITY

- National Museum Directors' Council, research on senior leadership in UK national museums, 2017-18
- Art Fund, research and training on curatorial skills development for museum and cultural sectors, 2016
- National Trust, strategy work, and training regional executives on entrepreneurial leadership, 2015
- Oxford Aspire, developing & delivering leadership development programmes for museums, from Jan 2014
- DP World, alignment of corporate strategy and leadership development programmes, June-Dec 2014
- Academic Entrepreneurship Academy, Universitat Autònoma de Barcelona, May 2013 and Oct 2014
Workshops for Food and Health scientists starting early-stage ventures
- Running strategic scenario workshops and facilitating leadership meetings for DP World, international marine terminal operator with related logistics services
- External Examiner to various UK university programmes in entrepreneurship: Surrey University (MBA and MSc in Entrepreneurship), Coventry University London (MBA), LSE (MSc in Organisation)
- Member of Scientific Council for "Women in Equity", a Paris-based capital investment programme for developing European SMEs run by women: <http://www.women-equity.org/>
- Chatham House (Royal Institute of International Affairs), July 03 – Dec 05
Associate Fellow, working on various projects on CSR and sustainable development
- EBSL International Entrepreneurship Research Unit, Mar 04 – Oct 06
Various working papers, conference presentations, conferences organised, mainly on topics relating to social enterprise or sustainable development

GRANT FUNDED ACTIVITY

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|---|------------------------|
| • National Museum Directors' Council, Aug 2017 – Aug 2018
"Museum Leaders Report", report on leadership of UK national museums | Funds gained: £40,000 |
| • Saïd Business School Fund, Oct 2017 – 2018
"Museum Leadership" Research Assistance funding, with Michael Smets | Funds gained: £10,000 |
| • Saïd Business School Fund, Oct 2015 – 2016
"Networks in Museum Governance" Research Assistance funding, with Janet Smart | Funds gained: £10,000 |
| • Nesta, Aug 2014 – Aug 2015
"ArtTickets", online ticketing strategy for museums and galleries | Funds gained: £125,000 |
| • Walmart, Exxon, Coca-Cola, 2014 - 2016
Women's Economic Empowerment in the developing world, with Prof Linda Scott | Funds gained: £500,000 |
| • Saïd Business School Fund, Oct 2012 – ongoing
"Engaging with the Humanities" workshops, research, teaching, conference | Funds gained: £150,000 |
| • University of Oxford, Nov 2008 – Dec 2010
Developing electronic database of faculty resources for executive education: OxVox | Funds gained: £50,000 |
| • University of Bedfordshire, Feb 2008
Developing teaching materials for entrepreneurial leadership | Funds gained: £18,500 |
| • Université Paris Dauphine, Sept 05
Editing a book, with collaborators, on entrepreneurship & regional development | Funds gained: ~£2,000 |
| • EBSL International Entrepreneurship Research Unit – Oct 06
Various working papers, conferences, etc on social enterprise | Funds gained: ~£5,000 |
| • Mitsui Sumitomo Insurance (London Management) Ltd, Nov 04 – Jan 05
Consultancy involving Emotional Intelligence and Risk | Funds gained: £6,800 |
| • Chatham House, July 03 – Dec 05
Various research projects on CSR and sustainable development | Funds gained: £2,500 |