



The Activist Congress

28 - 29 August 2018

Worcester College, Oxford



The Oxford University Centre for Corporate Reputation

The Oxford University Centre for Corporate Reputation (CCR), founded in 2008, is an independent research centre within Oxford University's Saïd Business School. The CCR conducts and supports world-class research that aims to explain how the reputations of organisations and individuals are created, sustained, enhanced, destroyed and rehabilitated. In addition to its annual Reputation Symposium, the CCR hosts conferences, seminars and workshops that feature leading scholars of reputation and social evaluation more broadly. The CCR is fortunate to have the support of an outstanding group of International Research Fellows from academic institutions around the world as well as many distinguished Visiting Fellows from business, the media and other organisations. To complement the centre's research, CCR members also teach courses on reputation on Saïd Business School's MBA curriculum and executive education programmes.

Introduction

Welcome to the first Activist Congress. We ask that you take a deep breath and imagine an earlier time.

It is 20 January 1847, and a German socialist and labour leader by the name of Karl Schapper sends an invitation to Karl Marx and Friedrich Engels inviting them to attend a meeting in London of the "League of the Just". This League promises "the establishment of the Kingdom of God on Earth" (among other things) based on "the ideals of love one's neighbour, equality and justice". The carrot Schapper dangles is that, if Marx and Engels attend, the League will adopt their principles. The two men were sceptical at first, but ultimately agreed. The group formed a new organisation, the Communist League. Its organising principles were called *The Communist Manifesto*.

Here we are, 171 years on. As before, we gather as a small group of intellectuals and activists who are appalled by global inequality. Many of us are sceptical about whether real change is possible, but we have before us a document, *The Activist Manifesto*, which seeks to provoke debate and bring fresh perspectives to the use and abuse of power in our society. Many of the ideas have changed since 1847, although the majority of the words from *The Communist Manifesto* appear in our document verbatim. Karl Schapper had an ambitious agenda – so do we. We hope that the ideas that emerge from this meeting will resonate for generations.

Again, welcome. We look forward to your ideas, energy and perspectives.

Programme

Day 1 – Tuesday 28 August; Location: Sultan Nazrin Shah Centre, Worcester College

11:30–12:30 Welcome buffet lunch and registration

12:30–14:00 **Opening Plenary – Activism and Power**

The opening plenary will start with an overview of *The Activist Manifesto*, its contentions about inequality and access to power, and its recommendations. This will be followed by a discussion on the arguments in *The Activist Manifesto*.

Chair: **Alan Morrison**, Saïd Business School, University of Oxford

Presenters: authors of *The Activist Manifesto*, **Rupert Younger**, Oxford University Centre for Corporate Reputation, and **Frank Partnoy**, Berkeley Law, University of California

Panel speakers:

Ronald Burt, University of Chicago

Sotez Chowdhury, UK Labour Party

Michael Jensen, University of Michigan

Shaeera Kalla, the Mbegu Platform

Polly Mackenzie, Demos

14:00–14:30 Session break, tea/coffee in Sultan Nazrin Shah Centre foyer

14:30–16:00 **Plenary 2 – Activism and Wealth**

Chair: **Frank Partnoy**, Berkeley Law, University of California

Panel speakers:

Alon Brav, Duke University

Cynthia Devers, Texas A&M University

Rachel Morajee, Economist Corporate Network

Andrew Parry, Hermes Investment Managers

Nikhil Srinivasan, Highbridge Principal Strategies

Financial activists are increasingly looking to build alliances and pressure points with other activist groups, and vice-versa. This session will look at what is emerging here, and how organisations and governments are also joining (or not) in movements for

change. Social media and the democratisation of the means of communication have precipitated an explosion in consumer activism. This session will explore this phenomenon, and also the use of technology by corporations, governments and institutions to regain a share of voice. As we emerge from the aftermath of the financial crash, the spotlight has fixed firmly on how companies can and should play a responsible and relevant role in the societies in which they operate. Is Friedman's "shareholder value" now dead, and what is expected of companies in terms of social purpose and licence to operate?

16:00-16:30	Session break, tea/coffee in Sultan Nazrin Shah Centre foyer
16:30-18:00	<p>Plenary 3 – Activism and Sustainability</p> <p>Chair: Thorold Barker, <i>The Wall Street Journal</i></p> <p>Panel speakers:</p> <p>Miguel Lago, Nossas</p> <p>Gearóid Ó Cuinn, Global Legal Action Network</p> <p>Aseem Prakash, University of Washington</p> <p>Hermione Taylor, Do Nation</p> <p>Harrie Vredenburg, University of Calgary</p> <p>Sustainability activists tend to operate within established silos. Environmental activists, social activists, human rights activists and others not only fail to harness the power of cooperation but often actively compete for funds and attention. The result is that sustainability activism has become blunted and is often accused of self-interest or – worse – of being detrimental to other activist groups operating elsewhere in the spectrum. How might environmental activists unite with political and shareholder activists? What role should firms play?</p>
18:30	Pre-dinner drinks reception, Linbury Room, Worcester College
19:15	Dinner, Linbury Room, Worcester College

Day 2 – Wednesday 29 August; Location: Sultan Nazrin Shah Centre, Worcester College

09:00-09:30

Coffee/tea on arrival, Sultan Nazrin Shah Centre foyer

09:30-11:00

Plenary 4 – Activism and Diversity

Chair: **Rupert Younger**, Oxford University Centre for Corporate Reputation

Panel speakers:

Mary Ann Case, University of Chicago Law School

Diana Furchtgott-Roth, US Treasury Department

Kumi Naidoo, Amnesty International

Preethi Nallu, Refugees Deeply

Ambarish Rai, Right to Education Forum; Gulmakai Champion for India, Malala Fund

It is easy to talk about the "have-nots", and to acknowledge the importance of activism in ensuring that they receive the respect that is due to them. But one can legitimately ask whether the formal and informal fora in which activism occurs, and in which priorities for activism are established, are dominated by haves, who may even be unaware of their privileged position. Recent events in Hollywood and Silicon Valley appear to support this contention. This session will ask how important the problem is, and what we can do to address it.

11:00-11:30

Session break, tea/coffee in Sultan Nazrin Shah Centre foyer

11:30-13:00

Plenary 5 – Activism and Work

Chair: **Cathy Newman**, *Channel 4 News*

Panel speakers:

Nita Clark, Involvement and Participation Association

Elizabeth David-Barrett, University of Sussex

Alan Morrison, Saïd Business School, University of Oxford

Charles Naylor, former head of communications at HSBC and CBI

Workers in some industries are treated with systematic disrespect. To take two salient examples: Oxfam America has highlighted the plight of poultry farm workers who are denied

adequate bathroom breaks and, hence, wear diapers to work; and coal miners in Ohio were reportedly compelled to attend a political rally for Mitt Romney. Can activism address these sorts of problem? If so, is it the same thing as trades unionism? More widely, "trolling" has become a feature within online communities. Workers who have an online presence are subjected to many more pressures and attacks, while at the same time having a much wider opportunity to connect. Should safe spaces exist? Should activism have limits?

13:00–14:00

Buffet lunch, Sultan Nazrin Shah Centre foyer

14:00–15:30

Plenary 6 – Activism and Technology

Chair: Barak Richman, Duke University

Panel speakers:

Amy Agnew, Global Citizen

Rachel Botsman, author of *Who Can You Trust?*

Nicole Gillespie, University of Queensland

Kajal Odedra, Change.org

Mariarosario Taddeo, Oxford Internet Institute

Marc Ventresca, Saïd Business School, University of Oxford

Technology has dramatically altered the balance of power in favour of activists. New platforms such as Change.org have emerged, as have new forms of powerful tech-enabled content that can now reach mass audiences in seconds. Activist strategies that relied for many years on physical engagement have evolved powerful online and offline approaches. At the same time, this technology has created challenges. An explosion of fake news, bot-powered claims and counterclaims, and an increasing need to polarise in order to get noticed have all changed the nature and credibility of activism. How can organisations produce credible responses to pressure from different, often competing, activists? And should companies be strategically flexible, responding to societal themes (e.g., #MeToo) or should they focus on some pre-set strategic themes of their own? Are the traditional media less relevant today than they once were, and are they in fact controlled by agents that are antipathetic towards the have-nots?

15:30–16:00

Closing Panel Discussion

What have we learned? What happens next? Who can become the most effective activists? What strategies will they adopt?

Chair: **Rupert Younger**, Oxford University Centre for Corporate Reputation

Panel speakers:

Giles Gibbons, Good Business

Frank Partnoy, Berkeley Law, University of California

Alan Morrison, Saïd Business School, University of Oxford

Gemma Mortensen, More in Common

Thomas Schultz-Jagow, Amnesty International

16:30–17:30

Reputation Symposium Welcome, Goodman Library, Oxford Union

17:30–18:30

Reputation Symposium opening debate: "This house believes that activism is undemocratic and elitist"

Chair: **Rupert Younger**, Oxford University Centre for Corporate Reputation

Panel speakers:

Shaeera Kalla, the Mbegu Platform

Gemma Mortensen, More in Common

Kumi Naidoo, Amnesty International

Prethi Nallu, Refugees Deeply

Frank Partnoy, Berkeley Law, University of California

Aseem Prakash, University of Washington

Biographies

Amy Agnew

Amy Agnew is Deputy Director of Global Citizen's Europe office. She has worked for Amnesty International and Save the Children UK and was lucky enough to live and work in Africa. She has a History degree from Edinburgh University and an International Studies Masters from SOAS. She lives in London, spends quite a lot of time in the rain in Scotland, cycles everywhere and is very brave about swimming in freezing cold water.



Thorold Barker

Thorold Barker is editor of *The Wall Street Journal* for Europe, Middle East and Africa. He was previously Heard on the Street editor based in New York. Before joining the *Journal* he was the US editor of the Lex column of the *Financial Times*, and prior to that was a management consultant at Bain & Co.



Rachel Botsman

Rachel Botsman researches and writes about how technology is transforming trust and what this means for life, work and how we do business. *Who Can You Trust? How Technology Brought Us Together – and Why It Could Drive Us Apart* (Penguin Portfolio, 2017) is her second book, following the highly acclaimed *What's Mine is Yours: How Collaborative Consumption is Changing the Way We Live* (HarperCollins, 2010), in which she predicted the rise of sharing economy companies such as Airbnb, Zipcar and Uber, long before they became popular. The concept was subsequently named by TIME as one of the “Ten Ideas That Will Change the World”. She is a lecturer at Oxford University’s Saïd Business School, where she teaches courses on the collaborative economy and trust in the digital age. She features regularly in the media, including *The New York Times*, *Wired*, *The Guardian* and *Harvard Business Review*. She is fascinated by how technology can help us make better decisions about whom to trust without replacing the human touch.



Alon P. Brav

Alon Brav is Peterjohn-Richards Professor of Finance at the Fuqua School of Business, Duke University. He obtained his PhD in Finance from the University of Chicago Booth School of Business. He joined the Fuqua Faculty in 1997. His current research focuses on hedge fund activism. This research has been featured in *The Journal of Finance*, *Journal of Financial Economics*, *Review of Financial Studies*, *Financial Analysts Journal* and *Columbia Law Review*. He has also studied the debate between rational and behavioural finance and the literature on limits to arbitrage activities. This research has been featured in *Review of Financial Studies*, *Review of Finance* and *Journal of Economic Methodology*. He was awarded the Smith Breeden Distinguished Paper Prize at *The Journal of Finance*, with Paul Gompers; the Barclays Global Investors Michael Brennan Award for the best paper at *The Review of Financial Studies*, with J.B. Heaton; the Jensen Prize for the best corporate finance paper published in *Journal of Financial Economics*, with John Graham, Campbell Harvey and Roni Michaely; and the Barclays Global Investors Michael Brennan Award for the best paper published at *The Review of Financial Studies* with Wei Jiang and Hyunseob Kim. Professor Brav is faculty research associate at the National Bureau of Economic Research (NBER), Corporate Finance Program. He is an Associate Editor at the *The Journal of Finance*, research member at the European Corporate Governance Institute (ECGI), and Senior Fellow at the Harvard Law School Program on Corporate Governance.



Ronald Burt

Ronald Burt is Hobart W. Williams Professor of Sociology and Strategy, Booth School of Business, University of Chicago. Professor Burt's work describes social networks creating advantage. Applications focus on personal networks and the network structure of markets. In addition to computer software and articles in research journals, Professor Burt's last three books are: *Structural Holes: The Social Structure of Competition* (1992, Harvard University Press); *Brokerage and Closure: An Introduction to Social Capital* (2005, Oxford University Press); and *Neighbor Networks: Competitive Advantage Local and Personal* (2010, Oxford University Press, which received the 2011 *Academy of Management George R. Terry Book Award* for the work that most advanced management knowledge in the last two years).



Mary Anne Case

Mary Anne Case is the Arnold I. Shure Professor of Law at the University of Chicago LaSalle of Yale College and the Harvard Law School, she studied at the University of Munich, litigated for Paul, Weiss, Rifkind, Wharton & Garrison in New York, and was Professor of Law and Class of 1966 Research Professor at the University of Virginia before joining the Chicago Law School faculty. She has served as Visiting Professor at New York University (1996-97 and 1999); Bosch Public Policy Fellow at the American Academy in Berlin (2004); Crane Fellow in Law and Public Affairs at Princeton University (2006-7); Samuel Rubin Visiting Professor at Columbia Law School (2013); and Fernand Braudel Fellow at the European University Institute (2016). She has taught on subjects including feminist jurisprudence, constitutional law, regulation of sexuality, marriage, family law, sex discrimination, religious freedom and European legal systems, and is the convenor of the Chicago Law School Workshop on Regulating Family, Sex and Gender. While her research interests include German contract law, theological anthropology and the First Amendment, her scholarship to date has concentrated on the regulation of sex, gender, sexuality, religion, the family, and the early history of feminism.



Sotez Chowdhury

Sotez Chowdhury is currently Lead Community Organiser for the UK Labour Party. In addition, he is working with future parliamentary and local election candidates, developing their skills in leadership and organising. He was Head of Campaigns at WeCanWin, a campaigning movement focusing on bringing Leavers and Remainers together around specific issues related to Brexit. Previously, while based at the Centre for Theology & Community, he managed the Near Neighbours, the largest small grants programme run by the Department for Communities and Local Government. Prior to this he was at CitizensUK for seven years, developing leaders and civil society institutions across London, engaging them in non-partisan politics and successful campaigns worth tens of millions of pounds on issues like Living Rent, housing, living wages, community safety, and transport. He also taught at Queen Mary University at undergraduate and postgraduate level for three years, focusing on social action research and training community organisers. He was formerly Chair of the emerging Leaders Network (UpRising Leadership Programme) in London and is a Co-Director at a social enterprise called DoLittle. He is primarily interested in the ability to build grassroots power and movements which address issues of social justice.



Nita Clarke OBE

Nita Clarke is the Director of the Involvement and Participation Association (IPA), Britain's leading organisation delivering workplace support for good employment and industrial relations. She was vice-chair of the MacLeod Review on employee engagement and continues to work with David MacLeod on the new national Employee Engagement task force, launched by Prime Minister David Cameron in 2011. She was appointed a Vice-President (Employee Relations) by the Chartered Institute of Personnel Development in 2012, and is a Visiting Fellow at Kingston University Business School. She was also a member of the Mutuels Task Force established by Cabinet Office Minister Francis Maude in 2011. She was formerly the adviser on trade unions to Prime Minister Tony Blair, working as Assistant Political Secretary in the Political Office at 10 Downing Street (2001-2007). Her role included liaison with individual unions and the TUC, developing national policy in areas such as the two-tier workforce and work-life balance, supporting ministers by troubleshooting in industrial disputes. She was a senior official with public services union UNISON (1992-2001). She is the author of the report "The way forward: trade unions and the third sector". She was awarded the OBE for services to employee engagement and business in the Queen's Birthday Honours list 2013.



Elizabeth David-Barrett

Elizabeth David-Barrett is Deputy Director of the University of Sussex Centre for the Study of Corruption (SCSC) and Senior Lecturer in Politics. Her academic work focuses on the interface between government and business, with particular interests in: challenges for organisations operating in high corruption-risk environments; how social norms influence behaviour in corruption-prone settings; and the potential for voluntary private regulation to solve global problems. She engages widely with practitioners in government, the private sector and with NGOs, and recently advised the UK Department for International Development on its international anti-corruption strategy, and the UK Cabinet Office on the 2017-22 UK Anti-Corruption Strategy. She has a DPhil and BA from the University of Oxford and has worked in think-tanks and on political risk, as well as spending several years living in Croatia and Hungary, working as a journalist for *The Economist*, the *Financial Times* and the BBC World Service.



Cynthia Devers

Cynthia Devers is the Lawrence E. Fouraker Professor in Business and an Associate Professor of Strategic Management in the Mays Business School at Texas A&M University. She is also an International Research Fellow at the Oxford University Centre for Corporate Reputation and an outgoing Associate Editor of *Academy of Management Review*. In her research she draws on behavioural decision and social psychological perspectives to examine the roles formal and informal governance mechanisms and social evaluations play in individual, group, and organisational behaviour and outcomes. Her work has been published in strategy and management journals including *Academy of Management Review*, *Academy of Management Journal*, *Strategic Management Journal*, *Organization Science*, *Organizational Behavior and Human Decision Processes* and *Journal of Management*. She received her PhD in Business Administration from the Eli Broad College of Business at Michigan State University.



Diana Furchtgott-Roth

Diana Furchtgott-Roth is acting Assistant Secretary for Economic Policy at the US Department of the Treasury and Deputy Assistant Secretary for Macroeconomic Policy. Formerly, she was Senior Fellow and Director of Economics²¹ at the Manhattan Institute for Policy Research and an adjunct professor at George Washington University. From 2003 to 2005 she was chief economist at the US Department of Labor, and from 2001 to 2002 she was chief of staff of the President's Council of Economic Advisers. She served as Deputy Executive Director of the Domestic Policy Council in President George H.W. Bush's White House, and as an economist on the staff of President Reagan's Council of Economic Advisers. She is the author or co-author of five books on economic policy. Her latest book, *Disinherited: How Washington Is Betraying America's Young* (Encounter Books, 2015), co-authored with Jared Meyer, received the 2016 Sir Antony Fisher International Memorial Award. Her previous books include *Women's Figures: An Illustrated Guide to the Economics of Women in America* (AEI Press, 2012), *Overcoming Barriers to Entrepreneurship in the United States* (Lexington Books, 2008) and *The Feminist Dilemma: When Success Is Not Enough*, co-authored with Christine Stolba (AEI Press 2001). She received her BA in Economics from Swarthmore College and her MPhil in Economics from Oxford University.



Giles Gibbons

Giles Gibbons is the CEO and founder of Good Business, a company he founded in 1996 with a Saatchi & Saatchi colleague Steve Hilton, who later became a leading adviser to former UK prime minister David Cameron. Good Business is one of Europe's leading corporate responsibility consultancies, working with organisations that want to ensure they are always a valuable part of our society. He is also the founder of the Sustainable Restaurant Association, a not-for-profit organisation helping restaurants become more sustainable, and Co-Chairman of Shift, a not-for-profit behaviour change company.



Nicole Gillespie

Nicole Gillespie is Associate Professor of Management and Associate Director of Research at the University of Queensland Business School and an International Research Fellow at the Oxford University Centre for Corporate Reputation. Her current research focuses on the development and repair of organisational and stakeholder trust, particularly in challenging contexts such as after trust failures, during technological disruption and in contested industries. Her work also focuses on trust in leaders and teams, and the measurement of trust, and spans the banking, resources, health and not-for-profit sectors. Her research appears in leading journals such as *Academy of Management Review*, *Journal of Management*, *Journal of Applied Psychology*, *Business Ethics Quarterly*, *Sloan Management Review* and *Organization Studies*. She has written reports on building and repairing trust for the Institute of Business Ethics (sponsored by PwC) and a policy note for the UK Parliament and has conducted research for a range of private and public sector organisations including Barclays Bank, UBS, Santos, Origin, the Australian Army and the Royal Flying Doctor Service. She is Deputy Editor of the *Journal of Trust Research* and on the editorial board of *Leadership Quarterly*. She teaches on the UQ MBA programme, the Australian and New Zealand School of Government (ANZSOG) Executive Masters in Public Administration, as well as customised executive programmes. She is the recipient of five teaching excellence awards and two best paper awards from the Academy of Management.



Michael Jensen

Michael Jensen is a Professor of Strategy at the Stephen M. Ross School of Business, University of Michigan, and an International Research Fellow at the Oxford University Centre for Corporate Reputation. He received his MA in Philosophy and Business Economics from Aarhus University (Denmark) and PhD in Management and Organizations from Northwestern University. His research focuses on the role of social structures in markets, with a particular emphasis on status, reputation and identity, and has been published in leading academic journals including *Academy of Management Journal*, *Administrative Science Quarterly*, *Management Science*, *Organization Science* and *Strategic Management Journal*.



Shaera Kalla

Shaera Kalla believes in the power of young people and technology to shake the core of an unjust system. From being one of the leaders of the #FeesMustFall protests in South Africa, she recently founded a start-up called the Mbegu Platform to create a space for the development of ideas, both entrepreneurial and social. October 2015 saw the biggest student protests in South Africa since democracy and the end of Apartheid. These protests, which culminated in the #FeesMustFall movement, were focused on the decommodification and decolonisation of higher education in South Africa. She emerged as one of the leaders at Wits University, where the protests started. They resulted in the government announcing that it would implement free education in the next five years. She was the President of the Student Representative Council, Chairperson of the Palestine Solidarity Committee at Wits, and a member of the Workers Solidarity Committee. She is an advocate for pan-Africanism and sits on the Africa Regional Advisory Group for Amnesty International.



Miguel Lago

Miguel Lago is the President, Director and co-founder of Nossas Cidades (Our Cities), an online platform that is developing tools for civic engagement and participation in Brazil. Our Cities was started by Meu Rio, which is a locally focused platform and network for civic engagement and people-powered political action. The organisation pools citizens' ideas and resources to help improve and simplify city life and make the city's institutions more inclusive, responsive and accountable. Meu Rio's methodology is based on a mix of online tools and offline community-management efforts. Our Cities' mission is to expand this model to other cities in Brazil and abroad. Lago holds a degree in Political Science and a master's degree in Public Affairs from Sciences-Po in Paris.



Polly Mackenzie

Polly Mackenzie is the Director of the think-tank Demos. She worked for Nick Clegg from 2006 to 2015, helping to write the 2010 Coalition Agreement, and served as Director of Policy to the Deputy Prime Minister from 2010–15. After leaving government, she established the operations of the Women’s Equality Party, and then went on to found the Money and Mental Health Policy Institute, a charity working to break the link between financial difficulty and mental health problems.



Rachel Morarjee

Rachel Morarjee is Director of the Economist Corporate Network, the Economist Group’s advisory network and executive briefing service. She has lived in Beijing for the last three years, having begun her international media career in China in the late 1990s. Immediately prior to joining the Economist Group, she worked as the Reuters Breakingviews’ China columnist, covering financial risk and China’s recent overseas investment splurge. She earlier served as a consultant at Brunswick Group, advising Chinese firms on their global media strategies and non-Chinese firms on Chinese government relations. Before moving back to China in 2013, she worked as a foreign correspondent for over two decades, writing for the *Financial Times* in London, Moscow and Afghanistan, covering subjects ranging from the Taliban insurgency in Afghanistan to Russian banking and European stock markets. A fluent Mandarin speaker, she worked for Agence France Presse as Shanghai Bureau Chief as well as in Hong Kong and Kabul. She read Chinese and History at London’s School of Oriental and African Studies.



Alan Morrison

Alan Morrison is Professor of Law and Finance at Saïd Business School, University of Oxford, and a Fellow of Merton College. A former banker, his areas of expertise include bank regulation, investment banking, bank supervision and corporate governance. He is an Associate Member of the Oxford Man Institute of Quantitative Finance and a Research Fellow at the Centre for Economic Policy Research, London. He has served as a specialist advisor to the House of Lords Economic Affairs Committee and as a consultant to the World Bank, and has been a visiting scholar at the Federal Reserve Bank of New York.



Gemma Mortensen

Gemma Mortensen is co-founder of More In Common, an organisation set up in 2017 to build communities and societies that are stronger, more united and more resilient to the increasing threats of polarisation and social division. She is co-chair of the World Economic Forum's Global Future Council on Platforms and Systems, a board member of Intelligence Squared and co-founder of The Syria Campaign. She was previously Executive Director of Crisis Action from 2008 to 2015 and received the 2012 MacArthur Award for Creative and Effective Institutions and the 2013 Skoll Award for Social Entrepreneurship. CNN named her as one of their inspirational women for 2014 and she became a Yale World Fellow in 2015.



Kumi Naidoo

Kumi Naidoo, a life-long social justice campaigner, joined Amnesty International as the organisation's ninth Secretary General in August 2018. Born in Durban in 1965, Kumi's first taste of activism came at the age of 15 when he organised an anti-apartheid protest and was expelled from school. From there he became deeply embedded in activism in his local community and organised mass mobilisations against the apartheid regime. In 1986, at the age of 21, he was charged with violating the state of emergency regulations. He was forced to go underground, before deciding to live in exile in the UK where he stayed until Nelson Mandela was released and the ban on liberation movements was lifted. He returned to South Africa in 1990 to work with the African National Congress, in particular on education issues. He has held multiple leadership roles, but his time as Executive Director of Greenpeace International cemented his reputation as a bold activist who championed civil disobedience, most notably when he was arrested for scaling a Greenlandic oil rig to hand-deliver a petition in protest against drilling in the Arctic in 2011. A year later he occupied a Russian oil rig. His most recent role has been as a co-founder and interim chair of the pan-African organisation, Africans Rising for justice, peace and dignity. The group, which has forged partnerships across trade unions, religious organisations and civil society, aims to change the fact that while Africa as a continent has benefitted from economic growth, Africans themselves have not shared in that increasing wealth and power.



Preethi Nallu

Preethi Nallu is a writer, analyst and visual journalist, from Hyderabad, India, and the founding editor of *Refugees Deeply*. Born in Iran, raised in India, she has reported on global displacement in a variety of contexts, from ethnic minority refugees of Myanmar to the protracted Palestinian refugee crisis and, more recently, the Mediterranean crossings. She has worked for mainstream media outlets and global think-tanks and led multimedia campaigns for the UN and humanitarian agencies. She currently advises the Norwegian Refugee Council on media and external advocacy and conducts research visualisation for the Kabul-based think-tank, Samuel Hall.



Charles Naylor

Charles Naylor has over 30 years' experience in communications and marketing. He started his career as an opera singer, but swapped the stage for the forecourt as a marketing representative for Shell. After five years at Shell, where he ended up as Advertising Manager for Shell UK, he switched to the American oil company Hess, where he was head of corporate affairs. Six years at Hess were followed by six years at Centrica, where he was Group Director of Corporate Affairs. In 2004 he moved to Zurich to become Chief Communications Officer for Credit Suisse. After seven years in Switzerland he moved to HSBC as Global Co-Head of Communications. After four years he left HSBC and spent two years consulting and from 2016 to 2018 he was Director of Corporate Communications at the CBI. He is now back doing consultancy. Charles has an MA in History from Cambridge University and an MBA from Henley Business School.



Cathy Newman

Cathy Newman is the first female main presenter of *Channel 4 News*. She spent over a decade in Fleet Street, latterly with the *Financial Times*. Since joining *Channel 4 News* in 2006 she has broadcast a string of scoops, including allegations of violent abuse against the British barrister John Smyth, sexual harassment allegations against the Liberal Democrat peer Lord Rennard, and an investigation into a British sex offender, Simon Harris, which saw him jailed for 17 years. She was also the only broadcast journalist to travel with Angelina Jolie and the Foreign Secretary William Hague to the Congo as part of a campaign against sexual violence. She presents other Channel 4 programmes including the *Alternative Election Night* with Jeremy Paxman. Her book *Bloody Brilliant Women: Pioneers, Revolutionaries & Geniuses Your History Teacher Forgot to Mention*, about female pioneers in 20th century Britain, will be published by HarperCollins in Autumn 2018.



Gearóid Ó Cuinn

Gearóid Ó Cuinn is Director of the Global Legal Action Network, a unique nonprofit that pursues innovative legal actions across borders, challenging states and other powerful actors involved with human rights violations. He is also a Fellow at Lancaster University Law School, where his work focuses on public international law, human rights and public health governance. He was educated at the National University of Ireland, Galway (LLB), and the University of Nottingham (LLM), where he completed his doctorate, which was funded by the Wellcome Trust. He is interested in new avenues in clinical legal education, especially within public international law, and the use of technologies in pro bono legal work.



Kajal Odedra

Kajal Odedra is UK Director at Change.org, the world's largest online petition website with 200 million users worldwide and over 17 million in the UK. The platform has supported some of the biggest people-powered campaigns in the UK – from Laura Coryton's campaign to end the tampon tax to Richard Ratcliffe's fight to free his wife Nazanin from prison in Iran. She has worked in the campaigns and tech sector for over 10 years, is an advisor for the women in the science, technology, engineering and mathematics (STEM) group Ada's List, and founded the People of Colour initiative.



Andrew Parry

Andrew Parry is Head of Sustainable Investing, Hermes Investment Management, and a member of the Hermes Strategy Group. He joined the firm in 2009, initially as Chief Executive and Co-Head of Investment for Hermes Sourcecap, now Hermes European Equities, becoming Head of Equities in 2014 and taking on responsibility for developing impact investing in August of 2016. In September of 2017 he became Head of Sustainable Investing to reflect the commitment of Hermes to building on their success in responsible investing. In 2006, he jointly founded Sourcecap with the aim of building a best-in-class investment boutique focused on excellence in European equity management. Prior to this, he established Pembroke Capital Management in 2003 and successfully launched the Magenta Fund, a global equity non-directional fund. Before that, he worked at Northern Trust Global Investments (Europe) Ltd as Chief Investment Officer of International Equities and was responsible for the management of global, international and regional portfolios. He has also held a variety of senior investment roles, including Head of International Equities at Julius Baer Investments, Chief Investment Officer at Lazard Brothers Asset Management, and Head of UK Equities at Baring Asset Management. He is Co-Chair of the UNEP Financial Initiative Positive Impact Steering Group and a member of the Investment Committee of the Trafalgar House Pension Trust. He was formerly an independent investment advisor to the Investment Sub-Committee of the Mineworkers' Pension Scheme and a non-equity director of Aeron Fund Managers. He holds an MA in Mathematics from the University of St Andrews.



Frank Partnoy

Frank Partnoy is Professor of Law at Berkeley Law, University of California. He was previously the George E. Barrett Professor of Law and Finance and Director of the Centre on Corporate and Securities Law at the University of San Diego. He is a graduate of Yale Law School and has degrees in Mathematics and Economics from the University of Kansas. He is the author of a number of books, including the bestseller *F.I.A.S.C.O.: Blood in the Water on Wall Street* and *WAIT: The Art and Science of Delay*. He has also appeared on numerous media programmes including *60 Minutes*, has testified as an expert before both Houses of Congress, and has been a consultant to many major corporations, banks, pension funds and hedge funds regarding various aspects of financial markets and regulation. He is an International Research Fellow at the Oxford University Centre for Corporate Reputation.



Aseem Prakash



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Barak Richman is the Edgar P. and Elizabeth C. Bartlett Professor of Law and Professor of Business Administration at Duke University's School of Law. His primary research interests include the economics of contracting, new institutional economics, antitrust, and healthcare policy. His work has been published in the *Columbia Law Review*, the *University of Pennsylvania Law Review*, *Law and Social Inquiry*, the *New England Journal of Medicine*, the *Journal of the American Medical Association*, and *Health Affairs*. In 2006, he co-edited with Clark Havighurst a symposium volume of *Law and Contemporary Problems* entitled "Who Pays? Who Benefits? Distributional Issues in Health Care", and his book *Stateless Commerce* was published by Harvard University Press in 2017. He represented the NFL Coaches Association in an amicus curiae brief in *American Needle v. The Nat'l Football League*, which was argued before the US Supreme Court in January 2010 and again in *Brady v. The Nat'l Football League* in 2011. His recent work challenging illegal practices by Rabbinical Associations was featured in *The New York Times*. He is also on the Health Sector Management faculty at Duke's Fuqua School of Business and is a Senior Fellow at the Kenan Institute for Ethics. He has an AB, magna cum laude, from Brown University, a JD, magna cum laude, from Harvard Law School, and a PhD from the University of California, Berkeley, where he studied under Nobel Laureate in Economics Oliver Williamson. He served as a law clerk to Judge Bruce M. Selya of the United States Court of Appeals for the First Circuit, and from 1994 to 1996 he handled international trade legislation as a staff member of the United States Senate Committee on Finance, then chaired by Senator Daniel Patrick Moynihan.



Thomas Schultz-Jagow

Thomas Schultz-Jagow is the Senior Director of Campaigns and Communications at Amnesty International. He leads on an integrated strategy for the movement's global campaigns and communications including responsibilities for editorial, media and digital communications. He is a key spokesperson on campaigns and the Amnesty International movement. He previously worked at Oxfam GB, where he held the roles of Director of Campaigns and Director of Communications. Prior to Oxfam, he was Director of Communications at the International Secretariat of WWF (World Wildlife Fund) and held senior campaigns and communications roles at WWF Germany, Greenpeace International and Greenpeace Germany. He holds degrees in Political Science and History.



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Mariarosaria Taddeo

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Hermione Taylor

Hermione Taylor is Founder of Do Nation, an online platform designed to help people form healthy, environmentally friendly habits. Through Do Nation, she's worked with over 100 organisations, from Nando's to Network Rail, Ella's Kitchen to Edinburgh University, helping to engage their employees in sustainability. Do Nation was born out of her not-for-profit project whereby individuals can raise support for marathons, cycle rides or even weddings in the form of action instead of cash. Rather than donating £5, supporters pledge to try out a new carbon-saving action: e.g., cycle to work, or avoid unsustainable palm oil. Hermione is also a board member of Fast Forward 2030, a community of entrepreneurs helping to tackle the UN Sustainable Development Goals.



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Marc Ventresca is Associate Professor of Strategic Management at Saïd Business School and a Governing Body Fellow of Wolfson College. He is an economic sociologist and his areas of expertise include market and network formation, entrepreneurship, governance, and innovation and technology strategy. His research and teaching focus on the formation of markets and networks in business and social settings. Specifically, he researches how markets are built and the actors who build them. He is also an expert in the areas of governance, innovation and technology and how they interact with markets and networks.



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Rupert Younger

Rupert Younger is founder and Director of the Oxford University Centre for Corporate Reputation. He also co-founded Finsbury, a global consulting firm. In addition, he chaired the University of Oxford's Socially Responsible Investment Committee of Council (2012–2017) and is a member of the Senior Common Rooms at Worcester College and St Antony's College, Oxford. He is a Trustee of the international mine clearance and humanitarian charity The HALO Trust, and was High Sheriff of Hampshire for 2013–14. He is also a member of the Royal Company of Archers, the Queen's bodyguard in Scotland.





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