



**Saïd Business School**  
UNIVERSITY OF OXFORD

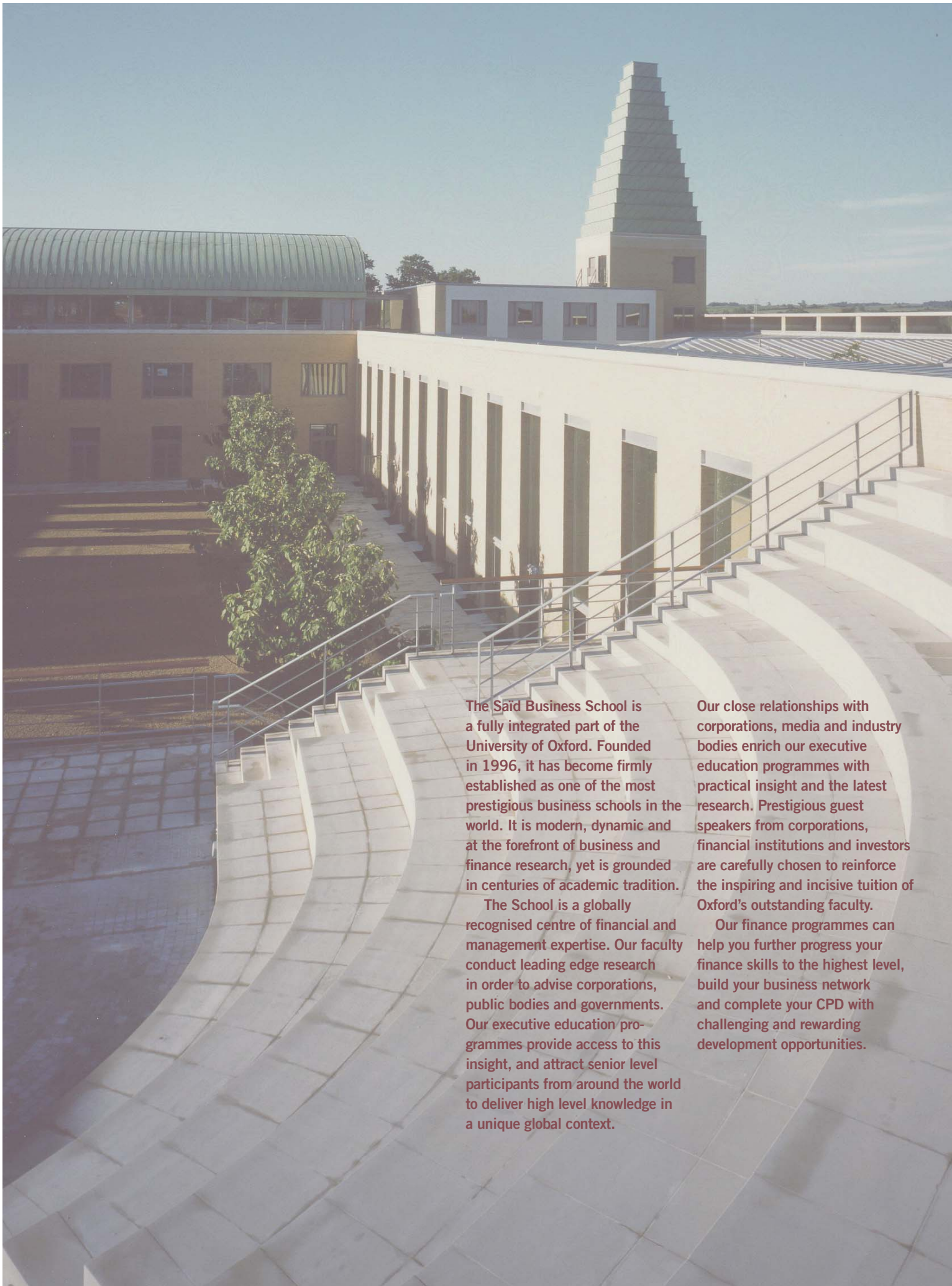
UNIVERSITY OF OXFORD  
**EXECUTIVE FINANCE  
PROGRAMMES**

[WWW.SBS.OXFORD.EDU](http://WWW.SBS.OXFORD.EDU)

EDUCATING LEADERS FOR 800 YEARS



**DIPLOMA IN FINANCIAL STRATEGY  
PRIVATE EQUITY  
GLOBAL INVESTMENT RISK MANAGEMENT  
FINANCE PROGRAMME FOR  
SENIOR EXECUTIVES**



The Saïd Business School is a fully integrated part of the University of Oxford. Founded in 1996, it has become firmly established as one of the most prestigious business schools in the world. It is modern, dynamic and at the forefront of business and finance research, yet is grounded in centuries of academic tradition.

The School is a globally recognised centre of financial and management expertise. Our faculty conduct leading edge research in order to advise corporations, public bodies and governments. Our executive education programmes provide access to this insight, and attract senior level participants from around the world to deliver high level knowledge in a unique global context.

Our close relationships with corporations, media and industry bodies enrich our executive education programmes with practical insight and the latest research. Prestigious guest speakers from corporations, financial institutions and investors are carefully chosen to reinforce the inspiring and incisive tuition of Oxford's outstanding faculty.

Our finance programmes can help you further progress your finance skills to the highest level, build your business network and complete your CPD with challenging and rewarding development opportunities.



**PROFESSOR ALAN MORRISON**  
Programme Director

“The Diploma is a unique opportunity for finance professionals to further develop their existing knowledge to world-class levels while gaining a postgraduate Oxford qualification.”

# OXFORD DIPLOMA IN FINANCIAL STRATEGY

The Oxford Diploma in Financial Strategy is a postgraduate qualification for experienced finance practitioners and senior managers. It provides expertise in finance, strategy and corporate valuation and is a unique opportunity to broaden and enhance skills while gaining an Oxford qualification.

The Diploma programme is rigorous, intellectually challenging and complements existing qualifications.

Tuition is based around four fast moving modules of four days each, led by leading experts in strategic management, finance and corporate valuation. The Diploma is taken alongside a senior level role and the project report allows participants to apply the concepts directly to their organisation. Experienced finance professionals come from around the world to take part in world-class teaching, analysis and exchange of ideas in a unique global context.

## WHO SHOULD ATTEND?

The programme is for finance professionals with relevant qualifications and over five years' experience in a managerial level role.

### It is regularly attended by:

Finance directors, financial controllers and finance managers from all sectors

Partners from accounting firms

Investment analysts and asset managers

Managers from investment banks

Management consultants and corporate finance advisory firms

## WHAT WILL YOU GAIN?

World-class knowledge and skill in corporate strategy, finance and corporate valuation

Four intensive short modules of teaching from Oxford faculty

Development of existing professional qualifications and experience

Global perspective and networking opportunities

A postgraduate finance qualification from the University of Oxford

## DATES AND FEES

Starts annually in January.

Fees: £15,000

Visit

[www.sbs.oxford.edu/dipfinance](http://www.sbs.oxford.edu/dipfinance) to find out more and apply today.

“The experience in Oxford is unique and the Diploma is excellent on theoretical and practical levels. Finance I helped me to re-build a strong foundation for the application of project evaluations and investment decisions, and the leveraged buy-out techniques in Finance II were a very useful tool for evaluating M&A projects for my firm. I treasured the discussion of strategic issues with classmates and professors. The Diploma is definitely worthwhile, even to those with extensive experience in corporate finance or investment banking.”

**ALBERT LI, PHD, MBA, ACA**  
Banking, Diploma Participant  
2010



**TARUN RAMADORAI**  
Programme Director

“Investment decisions increasingly involve assets from all around the globe. Understanding how to evaluate and control the risks involved in global investments is therefore a crucial aspect of modern asset management. These include the usual suspects, like currency risk and also encompass more subtle but equally important risks like political risk and corporate governance risk.”

# OXFORD GLOBAL INVESTMENT RISK MANAGEMENT PROGRAMME

As investment portfolios are increasingly exposed to BRIC and emerging markets, it is imperative that investment managers understand the additional risks these entail. The Oxford Global Investment Risk Management Programme builds expertise in identifying the most important risks, and techniques to effectively measure and manage them. Participants will be investment professionals looking to formulate portfolio strategies for global asset management, especially in emerging markets. They receive masters-level tuition from an outstanding team of Oxford University finance faculty, drawing on their world-class research and first-hand city experience. Experienced guest speakers from top investment managers and professional services firms will reinforce the theory with case studies demonstrating how they are put into action.

## WHO SHOULD ATTEND?

Professionals from financial institutions, particularly in asset management, trading, research, capital markets or emerging markets.

This programme provides essential knowledge for those in consulting, government, and senior management roles at international corporations, especially in the treasury area or with significant exposure to BRIC economies and emerging markets.

### Job titles of participants will include:

- Portfolio manager
- Hedge fund manager
- Investment director or advisor
- Risk consultants
- CFOs expanding their treasury operations into global markets
- Financial regulators
- Directors from central banks
- Senior public sector officials
- Partner in asset management practice of law or accounting firms

## WHAT WILL YOU GAIN?

A practical understanding of the key factors listed below, and the ability to incorporate them into effective strategies for your organisation:

- Currency markets
- Exchange rate determination and forecasting
- Carry trade
- Currency hedging using derivatives
- International asset allocation and portfolio strategies
- Sovereign risk, political risk and capital controls
- International corporate governance
- International tax planning

## DATES AND FEES

11–14 April 2011

Fees: £4,750

Visit [www.sbs.oxford.edu/risk](http://www.sbs.oxford.edu/risk) to find out more and apply today.



We are pleased to offer our Private Equity and Global Investment Risk Management programmes in association with the CFA Institute, and automatically update the CE diaries of members.



**PROFESSOR TIM JENKINSON**  
Programme Director

“Practical relevance is hard wired into the Oxford Private Equity Programme, which combines academic rigour with insight from our extensive practitioner network. Our leading programme provides detailed knowledge of how the key players in the industry operate, the potential risks and rewards, transaction structures, and valuation and investment processes, while assessing the ongoing prospects for this key sector.”

# OXFORD PRIVATE EQUITY PROGRAMME

The Oxford Private Equity Programme is an intensive four days that provides a deeper understanding of how the private equity industry works, current trends, and likely future developments. We examine the main structures and transactions, leverage, valuation principles and exit routes. Participants build models to assess fund performance and understand the criteria considered in fund selection.

This programme is led by Professor Tim Jenkinson, Europe’s leading authority and witness to the UK Parliament’s Treasury Select Committee enquiry. He is joined by globally recognised practitioners from leading investment funds, investment managers and private equity firms during the week to provide an all round perspective combined with practical insight.

Experience networking, stimulating discussion and sharing of expertise with senior level peers, and build your ongoing network as a member of the Oxford Business Alumni.

## WHO SHOULD ATTEND?

Corporate lawyers, investment bankers and accountants

Corporate finance professionals advising on or structuring transactions

Finance managers from corporations looking to invest in acquisitions

Senior managers from firms attracting private equity interest or investment

Private equity professionals

Investors, investment managers and analysts

## WHAT WILL YOU GAIN?

A thorough understanding of private equity as an asset class

Insight into the economics and incentives driving private equity

Knowledge of private equity firms’ investment and divestment strategies

Tools to assess the performance of private equity funds

Appreciation of covenants, staging, risk sharing, exit routes and secondary sales

A clear picture of due diligence processes

## DATES AND FEES

04–07 July 2011

Fees: £4,750

Visit our website at [www.sbs.oxford.edu/pe](http://www.sbs.oxford.edu/pe) to find out more and apply today.



“Finance is at the heart of corporate strategy, and anyone who wants to make a real impact on corporate decision-making needs to understand how it works. This programme is all about gaining that essential insight.”

**PROFESSOR ALAN MORRISON**  
Programme Director

# OXFORD FINANCE PROGRAMME FOR SENIOR EXECUTIVES

The Oxford Finance Programme for Senior Executives is for general managers from all backgrounds involved in strategic level capital deployment and business investment decisions. It provides the financial confidence to evaluate and prioritise proposals, and have informed discussions with finance specialists regarding mergers and acquisitions. Participants develop their understanding of risk management and corporate governance, and the ability to demonstrate how business plans deliver shareholder value.

We take a global, strategic perspective which empowers you to discuss corporate strategy and finance with world-class faculty among experienced peers from around the world.

## WHO SHOULD ATTEND?

The Oxford Finance Programme for Senior Executives is for business leaders within the private or public sector who are involved in strategic decisions.

### These include:

Managing directors, directors and senior managers at board, divisional, regional or departmental level

Directors and VPs from a technical, specialist or operational background

Senior managers in marketing, human resources, or corporate planning and strategy

Management consultants, lawyers and professional services executives advising clients on strategic projects or transactions

## WHAT WILL YOU GAIN?

During the programme participants gain knowledge which is key to the success of your organisation, including:

Deeper financial expertise across the senior management team

A better understanding of the role of finance in driving corporate strategy

Greater awareness of corporate governance and investor relations

A closer focus on the decisions that have the greatest impact on shareholder value

The confidence to communicate and work effectively with finance specialists

## DATES AND FEES

04–08 April 2011

26–30 September 2011

Fees: £5,750

Visit [www.sbs.oxford.edu/ofp](http://www.sbs.oxford.edu/ofp) to find out more and apply today.

## NETWORKS

For centuries the University of Oxford has produced some of the most influential and respected people in business. Oxford graduates are represented in every Fortune 500 company, country and government in the world.

On completion of one of our executive programmes you will automatically qualify for life-long learning and networking possibilities through the Oxford Business Alumni (OBA).



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### This gives you access to:

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A network of business people around the world who share the Oxford experience

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A programme of regular events, including lectures from academics and business practitioners

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The alumni website, containing news, resource links and a membership database

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Access to relevant research from the University

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# APPLY NOW

If you have questions regarding any of our finance programmes please call Steve Brewster on **+44 (0)1865 422727** or email: **finance-exec@sbs.ox.ac.uk**  
To take part, please complete the online form at **[www.sbs.oxford.edu/apply](http://www.sbs.oxford.edu/apply)**

Programme fees include all teaching materials, lunches and daytime refreshments plus some evening dinners. Accommodation is not included, and a wide range is available in the centre of Oxford ranging from five-star hotels to small guest houses. We have corporate rates at many and will provide you with suitable recommendations.

## THE OXFORD EXPERIENCE

Participation in an Oxford programme is about much more than increasing your technical skills and knowledge of finance. You will learn alongside senior professionals from sectors and organisations around the globe, allowing you to benefit from networking, stimulating discussion and sharing of business experience and expertise. Your time will incorporate an optional guided tour of the beautiful city and its rich heritage, and we will have evening dinner at a prestigious and historic college.



**SAID BUSINESS SCHOOL**

The Saïd Business School is one of Europe's youngest and most entrepreneurial business schools. An integral part of The University of Oxford, the School embodies the academic rigour and forward thinking that has made Oxford a world leader in education. The School is dedicated to developing a new generation of business leaders and entrepreneurs and conducting research not only into the nature of business, but the connections between business and the wider world.

**TAUGHT PROGRAMMES**

- [Diploma in Financial Strategy](#)

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- [Diploma in Global Business](#)

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- [Diploma in Organisational Leadership](#)

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- [Diploma in Strategy and Innovation](#)

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- [Executive MBA](#)

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- [MBA](#)

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- [MSc in Financial Economics](#)

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- [MSc in Major Programme Management](#)

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**RESEARCH PROGRAMMES**

- [DPhil Programme](#)

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**EXECUTIVE EDUCATION**

**General Management**

- [The Oxford Advanced Management and Leadership Programme](#)

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- [The Oxford Management Acceleration Programme](#)

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**Leadership**

- [The Oxford Strategic Leadership Programme](#)

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- [The Oxford High Performance Leadership Programme](#)

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- [What Next? For leaders with more to offer](#)

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- [The Oxford Programme on Negotiation](#)

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**Strategy and Change**

- [The Oxford Scenarios Programme](#)

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- [Consulting and Coaching for Change](#)

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- [The CIO Academy](#)

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**Finance**

- [The Oxford Finance Programme for Senior Executives](#)

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- [The Oxford Global Investment Risk Management Programme](#)

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- [The Oxford Private Equity Programme](#)

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- [The Oxford Private Equity Programme in China](#)

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**Custom Programmes**